



ZOOMUSEUMDISTRICT

Metropolitan Zoological Park and Museum District

Minutes of Regular Meeting of the Board of Metropolitan Zoological Park and Museum District

July 23, 2024, 12:00 PM, via Zoom at 1 Fine Arts Drive, St. Louis, MO 63110

Michelle Harris, Chair of the Metropolitan Park and Museum District, called the meeting to order at 12:13 PM.

Upon roll call, the following members were present/absent:

Christine Chadwick, Present
Darnetta Clinkscale, Absent
Shelia Hudson, Absent
Thomas Mummert, Present

Bradley Bakker, Present
Michelle Harris, Present
Jill Nowak, Absent
Kenneth Powell, Absent

Others in Attendance: ZMD employees Matthew Pollock, Adrienne Mack, and Legal Counsel, Jennifer Byrne

The Chair asked for public comments from those in attendance. No comments resulted.

The Chair welcomed the Art Museum staff, Board of Directors and Subdistrict officials.

Presentation by Art Museums officials. The following was discussed:

- John Horseman, Board of Commissioners President, welcomed and recognized the curators on the *Art and Imagination in Spanish America, 1500-1800: Highlights from LACMA's Collection*, introduced new Board of Commissioner members, and thanked the ZMD.
- Carolyn J. Schmidt – Deputy Director and Controller presented the 2023 Revenues and Expenses. The 2023 total revenue was \$46.5M, higher than budgeted, with ZMD tax revenue providing 59% of the revenue (\$27M). Contributions, fundraising, consistent endowment, Gala returning in 2023 and exceptional shop sales assisted in a strong 2023. She stated 2023 total operating expenses were \$40M with Operations/ Gallery Support (29%), Finance/Administration (25%), and Development/Marketing (12%) being the top three costs. Ms. Schmidt continued with the 2024 Operating Budgeted at \$43.2M with ZMD Tax Revenue representing \$26.5M (61.33%), Operating Expenses

at \$41.8M with Supporting Services representing \$28.4M (68%) and concluded her presentation with a Cybersecurity Strategy focusing on AI policies.

- Min Jung Kim – Barbara B. Taylor Director, welcomed the ZMD, thanked the taxpayers of St. Louis City/County for the public partnership and positive impact on the Art Museum. She continued with an update on Greater St. Louis (GSL) economic impact from 2017, impact of ZMD dollars, two new endowed positions, and the appointment of Jorge Rivas, Emily Rauh Pulitzer Deputy Director and Chief Curator, will begin his new role in October 2024. She stated that the Saint Louis Art Museum and St. Louis Art Museum Foundation raised more than \$30M, 2023 attendance was strong with Art in Bloom setting an attendance record, Net Promoter Score was 81-90 percent. Ms. Kim concluded her presentation with updates on 2023-2024 exhibitions which included *The Culture*, *Matisse in the Sea* (highlighted collaboration with the St. Louis Science Center’s YES program), *Resonances: Romare Bearden*, the Art Bridges Foundation, a \$1.1M donation for Free Fridays until 2026, and further partnerships with ZMD institutions.

Board members asked questions and discussions ensued.

Board Members discussed the presentation and had the following comments: follow-up on Strategic Plan, the hiring process for a new Chief of Philanthropy, complimented Min Jung Kim’s acknowledgement of the ZMD and follow up on the diversity of the Board of Trustees.

A motion to approve the July 9, 2024 regular Board Meeting Minutes was made by Thomas Mummert and seconded by Bradley Bakker. The Chair asked for discussion; no discussion ensued. The minutes were approved by a unanimous voice vote.

Mr. Pollock discussed the meeting with the Baltimore Regional Chamber of Commerce on October 15, 2024 and the upcoming meeting he will host with the subdistrict CFO’s on August 7, 2024.

Mr. Pollock shared the Diversity, Equity, Inclusion Committee met on July 16, 2024 and Mr. Powell has been invited and attending the subdistrict’s DEI meetings.

No Old Business.

No New Business.

There being no further business of the Board, Mr. Bakker moved that the regular meeting be adjourned, Mr. Powell seconded the motion which was unanimously approved.

Respectfully submitted,

Brad Bakker

Bradley Bakker
Secretary