



ZOOMUSEUMDISTRICT

Metropolitan Zoological Park and Museum District

Minutes of Regular Meeting of the Art Museum District Board of Directors

August 8, 2023, 12:00 PM, via Zoom and in person at 1 Fine Arts Drive, St. Louis, MO 63110

1. Darnetta Clinkscale, Chair of the Metropolitan Park and Museum District, called the meeting to order at 12:13 PM.

2. Upon roll call, the following members were present/absent:

Christine Chadwick, Present

Bradley Bakker, Present

Darnetta Clinkscale, Present

Michelle Harris, Absent

Shelia Hudson, Present

Jill Nowak, Present

Thomas Mummert, Present

Kenneth Powell, Present

Others in Attendance: ZMD employees Matthew Pollock, Adrienne Mack, Florette Hampton, and Legal Counsel, Jennifer Byrne

3. The Chair asked for public comments from those in attendance. No comments resulted.

4. The Chair welcomed the Art Museum staff, Board of Directors and Subdistrict officials.

5. Presentation by Art Museums officials. The following was discussed:

a. Charles Lowenhaupt, Board of Commissioners, President -Welcome

i. Noted many milestones SLAM is reaching in 2023 including the 50th anniversary of the Zoo Museum District and St Louis Art Museum subdistrict as well as the 100th anniversary of the Museum's education and outreach program.

ii. Membership has reached 17,000 which is an increase of 2,500 households over last year and the education program is active in 180 schools reaching over 25,000 young students.

iii. Expressed appreciation for the support of the St. Louis City and County taxpayers and noted how the financial resources they provide allows and obligates the Museum to be responsive to them as the museum and the community are deeply connected.

b. Carolyn J. Schmidt – Deputy Director and Controller updates:

- i. The 2023 total operating budget is \$41.5M with ZMD tax revenue providing 60% of the revenue (\$25M).
 - ii. A 4.5% draw from the endowment provides 20% of revenues at \$8.5M. The market value of the endowment is approximately \$250M.
 - iii. Compensation of all staff comprises 56.7% of the total budget. SLAM has made a commitment with their compensation program, benefits and employee policies to demonstrate appreciation of their employees and ensure they can recruit and retain high caliber team members.
 - iv. Noted that the budget anticipated a strategic planning process in 2023 which will now be deferred to 2024 in order to fill a few key staff leadership roles before embarking on a new plan.
- c. Min Jung Kim – Barbara B. Taylor, Director update:
- i. 2023 attendance has been strong with 271,000 in the first six months of the year, which is greater than the same period in 2019 (pre-pandemic.)
 - ii. Special exhibits have also seen even higher attendance than 2019 and anticipate that upcoming exhibits will continue to outpace projections.
 - iii. Shared the many collaborations SLAM has with other cultural and community organizations within St. Louis, nationally and globally. Many of these collaborations have resulted in grant funding to implement programming, to increase diversity in the field and to engage the public.
 - iv. Noted that SLAM has made considerable progress on the more than 100 DEIA considerations resulting from extensive work in 2019. Progress on the considerations is provided on the SLAM website and updated quarterly.

Throughout the presentation, Board members asked questions and discussions ensued.

6. Board Members discussed the presentation and had the following comments:
- a. Requested an update regarding Strategic Planning process when it begins in 2024.
 - b. Complimented working well with other subdistricts, focusing on cybersecurity, growing community engagement, implementing a generous parental leave policy and diversifying exhibits.
 - c. Appreciated the DEIA efforts are highlighted on the website and the mentorship and commitment to DEIA.
 - d. The Board offered high praise and commendations for hosting a Naturalization Ceremony and congratulations to the Commissioners and Board for having the vision for bringing the ceremony to the Art Museum.

Matt Pollock asked for a motion to appoint Jill Nowak Chair Pro Tem in the absence of the Chair and Vice Chair. Thomas Mummert moved to approve Jill Nowak Chair Pro Tem and seconded by Bradley Bakker. The motion was passed by a unanimous voice vote.

7. A motion to approve the July 18, 2023 regular/closed Board Meeting Minutes was made by Thomas Mummert and seconded by Christine Chadwick. The Chair asked for discussion; no discussion ensued. The minutes were approved by a unanimous voice vote.
8. Mr. Pollock discussed the updates regarding the lease agreement, request for proposals for furniture/installation and informing the IT group regarding the move. He will be looking at tax rates and assessment data soon.
9. Mr. Pollock shared that the Personnel Committee met July 24, 2023 and continued discussions regarding ZMD personnel policy, position descriptions and performance evaluations.
10. Mr. Powell shared the Public Relations Committee had nothing to report.
11. Mr. Mummert stated the Audit and Finance Committee report was included with Mr. Pollocks report regarding the lease information.
12. Mr. Pollock shared the Diversity, Equity, Inclusion Committee had nothing to report.
13. Legal Counsel Ms. Byrne had nothing to report.
14. Old Business: There was no old business.
15. New Business: Code of Ethics Readoption, Mr. Mummert moved to approve the Code of Ethics and Ms. Chadwick seconded. The motion was passed with a unanimous voice vote.

The Chair Pro Tem asked for a motion to go into Closed Session: Pursuant to Section 610.021 Revised Statutes of Missouri Subsection (1). Mr. Bakker moved to close the meeting; Mr. Powell seconded the motion. The Chair Pro Tem asked for a roll call vote, The Chair Pro Tem asked for discussion: no discussion ensued. The motion passed by unanimous vote.

The Board went into closed session at 1:48 p.m.

The closed session of the meeting adjourned, and the regular meeting was opened at 1:59 pm. and immediately adjourned upon motion by Bradley Bakker and seconded by Kenneth

Powell. It was unanimously approved by roll call vote. Minutes from the Closed Session of the meeting will be prepared by Florette Hampton and filed at the office of Armstrong Teasdale, LLP.

Respectfully submitted,

Jill Nowak

Jill Nowak
Secretary