

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF THE
METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT**

St. Louis, Missouri
June 29, 2021

A regular meeting of the Board of Directors of the Metropolitan Zoological Park and Museum District was held via Zoom at 7733 Forsyth Boulevard, Suite 550, on Tuesday, June 29, 2021, at 12:00 p.m. The primary purpose of the meeting was to review and discuss the 2021 budget and 2020 financial statements presented by the St. Louis Art Museum Subdistrict (the "Museum").

Robert Eggmann, Chair of the Metropolitan Zoological Park and Museum District ("District"), called the meeting to order. Upon roll call, the following Board Members were present:

Christine A. Chadwick	Thomas J. Campbell
Darnetta Clinkscale	Robert Eggmann
Thomas Mummert	Jill Nowak

Michelle Harris joined the meeting after roll call.

Other persons attending the meeting included Michael A. Chivell from Armstrong Teasdale, LLP, the District's legal counsel and District employees: J. Patrick Dougherty, Matthew Pollock, and Adrienne Mack.

Public Comments: The Chair asked for public comments from those in attendance. The Chair announced the resignation of Board Member, Pat Coleman effective June 4, 2021, due to her moving out of the City of St. Louis. Mr. Chivell added that the statute for the District states that an appointee is required to maintain residency where appointed. The Chair announced the retirement of Brent Benjamin, Barbara B. Taylor Director from the Art Museum effective June 30, 2021.

Art Museum Budget Presentation: The Chair welcomed the Art Museum Commissioners, Trustees, Friends Board members and Staff.

Charles Lowenhaupt, President of the Board of Commissioners at the Saint Louis Art Museum, discussed the results of last year's inclusion and diversity study executed by the subdistrict commission that resulted in a report being unanimously adopted by the commission on August 21, 2020. He noted that the past 12 months brought forth the retirement announcement of Brent R. Benjamin and the appointment of the new Barbara B. Taylor Director, Min Jung Kim. Mr. Lowenhaupt added that after learning of Mr. Benjamin's retirement, a listening group was formed to start the search process to decide "What did St. Louis want in a new director?". He discussed how the commission appointed a director's search committee that included a diverse group of people, and the results of the listening project developed a profile for the new director's position based on what the community felt it needed and the information could be found on the website. Mr. Lowenhaupt concluded by discussing the reaccreditation, the Art Museum being recognized as one of the greatest in America, Brent Benjamin's 22 years of stewardship to the Museum, and the announcement of the new Barbara B. Taylor Director, Min Jung Kim.

Carolyn Schmidt, Deputy Director and Controller, presented the Museum's 2021 budget and gave an update on the Museum's operations. She discussed how the COVID-19 Pandemic caused the Museum to close from March 16, 2020 through June 16, 2020, and the increased demand for virtual programs amidst the

closure. The Museum currently operates under the advisory plan of the City of St. Louis Health Department with 60% occupancy for the public and 66% occupancy for private events. She stated that employees are expected to fully return on site July 6, 2021. She continued with the overview of the 2021 operating budget, Endowment, and Capital Budget. Ms. Schmidt highlighted the impacts of COVID-19 including reduced attendance, sponsorships, memberships, and no on-site programs. She noted that the tax revenue from the District remains the largest revenue at 64% of the Museum's \$36.9 million projected operating budget. Ms. Schmidt concluded with an overview of the 2021 capital projects budget and an update on cyber security initiatives. Ms. Schmidt paused for questions. No discussion ensued.

Brent Benjamin, Barbara B. Taylor director, presented information about the Museum's attendance, revised mission statement, strategic plan, and the impact of COVID-19. He added that the strategic plan was extended for 2 years because of his upcoming retirement. Mr. Benjamin highlighted the components of the strategic plan; art, experience, community, financial stability/institutional sustainability. He discussed the diversity of the staff and introduced the new Chief Diversity Officer, Renee Brummell Franklin.

Renee Brummell Franklin, Chief Diversity Officer, presented information about the adoption of the board study group report, ongoing sustainable Diversity, Equity and Inclusion culture shift in the Museum, and the Romare Bearden Graduate Museum Fellowship. She discussed the DAMLI (Diversity Art Museum Leadership Initiative) grant that is designed to increase the demographic cultural diversity of Americas art museums staff. Ms. Franklin concluded with highlighting the Advancing Change, the future of Museum leadership virtual summit on diversity, that is available on the Museum's website.

Brent Benjamin concluded the presentation with information on the capital projects and the reaccreditation of the Museum. He added that the next reaccreditation is scheduled for 2030.

At the conclusion of the presentation, the Chair opened the meeting for questions and/or comments from the District Board Members. Discussions followed. The Chair thanked and complimented the Art Museum's management for their presentation.

Approval of Minutes: The Chair called for the approval of the minutes from the June 8, 2021, regular Board meeting.

Mr. Campbell moved that the minutes be approved. Ms. Chadwick seconded the motion. The Chair asked for discussion; one wording revision was suggested. The minutes were approved with all members voting "Aye".

Review of the Budget Presentation: The Chair called for comments and discussion on the information presented by the Art Museum's management. The discussion included the following comments from the District's Board Members:

- Board Members commended management on their resiliency for the virtual programming maintained during COVID-19.
- Board Members were impressed with the revised/adopted new mission statement and the extension of the strategic plan.
- Board Members complimented Mr. Benjamin on completing the accreditation before the new Director took over.

- Board Members were impressed by the Museum's comprehensive, inclusive, and exhaustive process for the Director search.
- Board Members commend management for its diversity study and moving forward on its implementation.
- Board Members were pleased with Romare Bearden Fellowship increase from one fellow to two fellows and from one year to two years.

Executive Director's Report: Mr. Dougherty discussed the May 2021 internal financial reports.

Communications Committee: Ms. Harris had no official business to report. She stated that she is preparing for the next Report to the Community. Mr. Pollock stated he is waiting on two photos for the current Report to the Community webpage.

Finance/Audit Committee Report: Mr. Mummert discussed the switch to Triad Bank effective July 1, 2021.

Diversity, Equity, Inclusion Committee Report: Mr. Pollock discussed the idea of appointing someone else to the committee due to Ms. Coleman's resignation. A discussion ensued on having informal discussions.

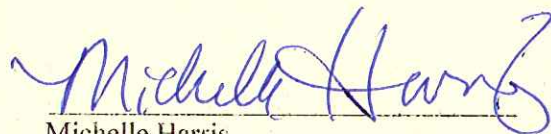
Report of Legal Counsel: Mr. Chivell discussed the readoption of the Code of Ethics for the next meeting.

Old Business: Mr. Campbell asked about the status of the shared services and joint purchasing engagement. Mr. Dougherty mentioned the report was presented to the institutions and they are still in the process of discussing the benefits of the report. He will reach out to RSM, LLP for follow up.

New Business: The Chair discussed and asked for a motion to recognize Juneteenth (June 19) as a ZMD holiday. A discussion ensued. Ms. Nowak moved to recognize June 19 as a ZMD holiday. Mr. Campbell seconded the motion. The Chair asked for discussion. The motion was approved with all members voting "Aye".

There being no further business of the Board, Ms. Chadwick moved to adjourn the meeting. Mr. Mummert seconded the motion which was unanimously approved.

Respectfully submitted,



Michelle Harris
Secretary