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**MISSOURI HISTORICAL SOCIETY**  
*FINANCIAL STATEMENTS*  
*DECEMBER 31, 2020*

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**MISSOURI  
HISTORICAL  
SOCIETY**

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One North Brentwood  
Suite 1100  
St. Louis, MO 63105

T: 314.290.3300  
E: info@rubinbrown.com  
www.RubinBrown.com

CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS CONSULTANTS

Board of Trustees  
Missouri Historical Society  
St. Louis, Missouri

## **Report On The Financial Statements**

We have audited the financial statements of Missouri Historical Society, a not-for-profit organization, which comprise the statement of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### ***Management's Responsibility For The Financial Statements***

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### ***Auditors' Responsibility***

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Missouri Historical Society as of December 31, 2020 and 2019, and the changes in its net assets, functional expenses and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

*RubinBrown LLP*

March 30, 2021

**MISSOURI HISTORICAL SOCIETY**  
**STATEMENT OF FINANCIAL POSITION**

	December 31,	
	2020	2019
<b>Assets</b>		
<b>Current Assets</b>		
Cash	\$ 7,372,519	\$ 6,141,716
Accrued investment income	118,514	117,709
Grants and accounts receivable	360,030	97,778
Pledges receivable, net	364,315	281,431
Inventories	207,199	216,497
Short-term investments	1,855,927	1,022,612
Prepaid expenses	483,785	330,763
<b>Total Current Assets</b>	<b>10,762,289</b>	<b>8,208,506</b>
<b>Noncurrent Assets</b>		
Investments	94,372,045	83,323,450
Retirement plan	593,512	518,073
Pledges receivable, net	9,187,812	477,660
Leasehold improvements and buildings, net	19,059,322	19,660,103
Furniture, fixtures and equipment, net	2,143,779	2,256,612
Projects in progress	161,591	425,851
Land	661,510	661,510
Other	7,416	7,416
<b>Total Noncurrent Assets</b>	<b>126,186,987</b>	<b>107,330,675</b>
<b>Total Assets</b>	<b>\$ 136,949,276</b>	<b>\$ 115,539,181</b>
<b>Liabilities And Net Assets</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Accounts payable	\$ 539,659	\$ 964,665
Accrued salary and accrued vacation	669,569	573,298
Deferred revenue and contract liabilities	215,888	233,562
Paycheck protection program loan - current portion	195,065	—
<b>Total Current Liabilities</b>	<b>1,620,181</b>	<b>1,771,525</b>
<b>Noncurrent Liabilities</b>		
Obligations under split-interest agreements	81,325	22,030
Retirement plan	593,512	518,073
Paycheck protection program loan - current portion	1,796,035	—
<b>Total Noncurrent Liabilities</b>	<b>2,470,872</b>	<b>540,103</b>
<b>Total Liabilities</b>	<b>4,091,053</b>	<b>2,311,628</b>
<b>Net Assets</b>		
Without donor restrictions	52,367,815	49,390,117
With donor restrictions	80,490,408	63,837,436
<b>Total Net Assets</b>	<b>132,858,223</b>	<b>113,227,553</b>
<b>Total Liabilities And Net Assets</b>	<b>\$ 136,949,276</b>	<b>\$ 115,539,181</b>

# MISSOURI HISTORICAL SOCIETY

## STATEMENT OF ACTIVITIES For The Year Ended December 31, 2020

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Public Support And Revenue (Losses)</b>			
<b>Public Support</b>			
Services provided for the Missouri History Museum Subdistrict	\$ 11,739,748	\$ —	\$ 11,739,748
Contributions:			
General	378,104	10,600,510	10,978,614
Soldiers Memorial Operations	—	219,192	219,192
Memberships	862,624	—	862,624
In-Kind Contributions	7,505	255	7,760
<b>Total Public Support</b>	<b>12,987,981</b>	<b>10,819,957</b>	<b>23,807,938</b>
<b>Revenue (Losses)</b>			
Investment income	1,768,528	1,407,846	3,176,374
Realized gains from sale of securities, net	312,459	547,902	860,361
Unrealized gains from securities	2,530,954	6,143,093	8,674,047
Museum shop, net (sales of \$216,823)	(97,982)	—	(97,982)
Facility rental/restaurant income/catering, net	(10,485)	—	(10,485)
Other income	107,986	342,327	450,313
<b>Total Revenue</b>	<b>4,611,460</b>	<b>8,441,168</b>	<b>13,052,628</b>
<b>Net Assets Released From Restrictions</b>			
Satisfaction of purpose restrictions	2,608,153	(2,608,153)	—
<b>Total Public Support And Revenue</b>	<b>20,207,594</b>	<b>16,652,972</b>	<b>36,860,566</b>
<b>Expenses</b>			
<b>Program Services</b>			
Education and Visitor Experience	2,871,411	—	2,871,411
Exhibitions and Research	2,584,766	—	2,584,766
Library and Collections	3,712,455	—	3,712,455
Soldiers Memorial	1,277,076	—	1,277,076
Other Programs	3,117,348	—	3,117,348
<b>Total Program Services</b>	<b>13,563,056</b>	<b>—</b>	<b>13,563,056</b>
<b>Supporting Services</b>			
Management and General	2,352,303	—	2,352,303
Fundraising	1,314,537	—	1,314,537
<b>Total Supporting Services</b>	<b>3,666,840</b>	<b>—</b>	<b>3,666,840</b>
<b>Total Expenses</b>	<b>17,229,896</b>	<b>—</b>	<b>17,229,896</b>
<b>Excess Of Public Support And Revenue Over Expenses</b>	<b>2,977,698</b>	<b>16,652,972</b>	<b>19,630,670</b>
<b>Net Assets Beginning of Year</b>	<b>49,390,117</b>	<b>63,837,436</b>	<b>113,227,553</b>
<b>Net Assets End Of Year</b>	<b>\$ 52,367,815</b>	<b>\$ 80,490,408</b>	<b>\$ 132,858,223</b>

# MISSOURI HISTORICAL SOCIETY

## STATEMENT OF ACTIVITIES For The Year Ended December 31, 2019

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
<b>Public Support And Revenue (Losses)</b>			
<b>Public Support</b>			
Services provided for the Missouri History Museum Subdistrict	\$ 11,414,587	\$ —	\$ 11,414,587
Contributions:			
General	681,054	2,274,779	2,955,833
Soldiers Memorial Operations	—	26,213,774	26,213,774
Memberships	938,865	—	938,865
In-Kind Contributions	25,031	273,022	298,053
<b>Total Public Support</b>	<b>13,059,537</b>	<b>28,761,575</b>	<b>41,821,112</b>
<b>Revenue (Losses)</b>			
Investment income	1,862,021	502,478	2,364,499
Realized gains from sale of securities, net	2,643,299	3,182,121	5,825,420
Unrealized gains from securities	967,200	1,842,481	2,809,681
Museum shop, net (sales of \$451,768)	(8,316)	—	(8,316)
Facility rental/restaurant income/catering, net	117,214	—	117,214
Other income	158,514	109,282	267,796
<b>Total Revenue</b>	<b>5,739,932</b>	<b>5,636,362</b>	<b>11,376,294</b>
<b>Net Assets Released From Restrictions</b>			
Satisfaction of purpose restrictions	3,269,026	(3,269,026)	—
<b>Total Public Support And Revenue</b>	<b>22,068,495</b>	<b>31,128,911</b>	<b>53,197,406</b>
<b>Expenses</b>			
<b>Program Services</b>			
Education and Visitor Experience	2,907,285	—	2,907,285
Exhibitions and Research	3,876,260	—	3,876,260
Library and Collections	4,195,984	—	4,195,984
Soldiers Memorial	1,449,131	—	1,449,131
Other Programs	3,430,724	—	3,430,724
<b>Total Program Services</b>	<b>15,859,384</b>	<b>—</b>	<b>15,859,384</b>
<b>Supporting Services</b>			
Management and General	2,523,921	—	2,523,921
Fundraising	1,683,753	—	1,683,753
<b>Total Supporting Services</b>	<b>4,207,674</b>	<b>—</b>	<b>4,207,674</b>
<b>Total Expenses</b>	<b>20,067,058</b>	<b>—</b>	<b>20,067,058</b>
<b>Excess Of Public Support And Revenue Over Expenses</b>	<b>2,001,437</b>	<b>31,128,911</b>	<b>33,130,348</b>
<b>Net Assets Beginning Of Year - As Originally Reported</b>	<b>47,572,035</b>	<b>32,708,525</b>	<b>80,280,560</b>
<b>Cumulative effect of adjustment of ASC Topic 606 on January 1, 2019 (Note 1)</b>	<b>(183,355)</b>	<b>—</b>	<b>(183,355)</b>
<b>Net Assets Beginning of Year - As Restated</b>	<b>47,388,680</b>	<b>32,708,525</b>	<b>80,097,205</b>
<b>Net Assets End Of Year</b>	<b>\$ 49,390,117</b>	<b>\$ 63,837,436</b>	<b>\$ 113,227,553</b>

# MISSOURI HISTORICAL SOCIETY

## STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended December 31, 2020

	Education and Visitor Experience	Exhibitions and Research	Library and Collections	Soldiers Memorial	Other Programs	Total Program	Management And General	Fundraising	Total
Salaries	\$ 1,673,256	\$ 963,617	\$ 1,577,901	\$ 652,384	\$ 1,753,752	\$ 6,620,910	\$ 1,407,717	\$ 625,559	\$ 8,654,186
Pension	63,634	41,177	83,049	23,412	99,035	310,307	55,600	29,390	395,297
Benefits	215,861	118,995	243,785	98,825	220,524	897,990	126,780	67,486	1,092,256
Payroll taxes	123,216	70,341	112,447	47,832	127,721	481,557	87,102	44,474	613,133
Professional fees	138,352	41,378	21,218	55,399	40,889	297,236	233,992	215,888	747,116
Advertising and promotion	524	—	200	60,721	406,470	467,915	—	—	467,915
Office expenses	49,957	31,800	92,634	91,551	57,481	323,423	47,730	41,839	412,992
Information technology	65,095	20,478	48,863	3,644	43,241	181,321	50,789	44,947	277,057
Occupancy	69,140	163,694	356,634	3,428	50,967	643,863	29,202	6,729	679,794
Travel and conferences	20,074	2,835	3,444	3,461	5,629	35,443	9,823	6,002	51,268
Depreciation	304,681	486,977	577,251	—	171,448	1,540,357	122,637	34,680	1,697,674
Insurance	47,719	55,978	164,675	77,182	37,198	382,752	29,063	11,212	423,027
Other	99,902	587,496	430,354	159,237	102,993	1,379,982	151,868	186,331	1,718,181
	<b>\$ 2,871,411</b>	<b>\$ 2,584,766</b>	<b>\$ 3,712,455</b>	<b>\$ 1,277,076</b>	<b>\$ 3,117,348</b>	<b>\$ 13,563,056</b>	<b>\$ 2,352,303</b>	<b>\$ 1,314,537</b>	<b>\$ 17,229,896</b>



**MISSOURI HISTORICAL SOCIETY**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**For The Year Ended December 31, 2019**

	Education and Visitor Experience	Exhibitions and Research	Library and Collections	Soldiers Memorial	Other Programs	Total Program	Management And General	Fundraising	Total
Salaries	\$ 1,471,273	\$ 1,288,736	\$ 1,766,570	\$ 699,853	\$ 1,565,734	\$ 6,792,166	\$ 1,227,513	\$ 667,562	\$ 8,687,241
Pension	59,363	60,011	96,457	13,095	80,080	309,006	51,909	24,780	385,695
Benefits	165,905	154,381	272,476	100,681	182,374	875,817	164,228	71,723	1,111,768
Payroll taxes	109,513	95,439	127,190	50,650	112,807	495,599	75,939	47,797	619,335
Professional fees	241,368	29,270	25,609	70,675	63,293	430,215	567,737	217,472	1,215,424
Advertising and promotion	1,125	—	856	104,473	902,407	1,008,861	—	—	1,008,861
Office expenses	111,743	63,169	158,487	114,246	93,579	541,224	76,838	94,374	712,436
Information technology	46,740	29,819	67,986	11,556	46,759	202,860	21,361	13,794	238,015
Occupancy	101,207	190,636	412,409	—	51,769	756,021	34,382	7,895	798,298
Travel and conferences	131,898	9,195	15,946	10,358	20,474	187,871	43,797	36,728	268,396
Depreciation	236,142	505,563	601,316	—	152,902	1,495,923	122,642	47,408	1,665,973
Insurance	47,668	67,675	172,951	74,975	42,420	405,689	34,254	14,695	454,638
Other	183,340	1,382,366	477,731	198,569	116,126	2,358,132	103,321	439,525	2,900,978
	<b>\$ 2,907,285</b>	<b>\$ 3,876,260</b>	<b>\$ 4,195,984</b>	<b>\$ 1,449,131</b>	<b>\$ 3,430,724</b>	<b>\$ 15,859,384</b>	<b>\$ 2,523,921</b>	<b>\$ 1,683,753</b>	<b>\$ 20,067,058</b>

# MISSOURI HISTORICAL SOCIETY

## STATEMENT OF CASH FLOWS

	For The Years	
	Ended December 31,	
	2020	2019
<b>Cash Flows From Operating Activities</b>		
Excess of public support and revenue over expenses	\$ 19,630,670	\$ 33,130,348
Cumulative effect of adjustment of ASC Topic 606	—	(183,355)
Adjustments to reconcile excess of public support and revenue over expenses to net cash from operating activities:		
Depreciation	1,732,443	1,665,973
Contributions restricted for endowment	(4,981,174)	(25,724,131)
Net realized (gains) on investments	(860,361)	(5,825,420)
Net unrealized (gains) on investments	(8,674,047)	(2,809,681)
Changes in assets and liabilities:		
(Increase) decrease in assets:		
Receivables	(4,915,919)	(417,634)
Inventories, prepaid expenses and other assets	(143,724)	53,154
Increase (decrease) in liabilities:		
Accounts payable and accrued liabilities	(328,735)	364,747
Deferred revenue and contract liabilities	(17,674)	214,753
Obligations under split-interest agreements	59,295	6,636
Proceeds from issuance of paycheck protection program loan	1,991,100	—
Other liabilities	75,439	54,953
<b>Net Cash Provided By Operating Activities</b>	<b>3,567,313</b>	<b>530,343</b>
<b>Cash Flows From Investing Activities</b>		
Proceeds from sales of investments	38,260,602	54,457,296
Purchases of investments	(40,683,543)	(80,838,981)
Improvements to property and equipment purchases	(754,569)	(856,376)
<b>Net Cash (Used In) Investing Activities</b>	<b>(3,177,510)</b>	<b>(27,238,061)</b>
<b>Cash Flows Provided By Financing Activities</b>		
Proceeds from contributions restricted for endowment	841,000	25,991,000
<b>Net Increase (Decrease) In Cash</b>	<b>1,230,803</b>	<b>(716,718)</b>
<b>Cash - Beginning Of Year</b>	<b>6,141,716</b>	<b>6,858,434</b>
<b>Cash - End Of Year</b>	<b>\$ 7,372,519</b>	<b>\$ 6,141,716</b>

# MISSOURI HISTORICAL SOCIETY

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## NOTES TO FINANCIAL STATEMENTS

December 31, 2020 And 2019

### 1. Summary Of Significant Accounting Policies

#### Missouri Historical Society Operations

The Missouri Historical Society (MHS) is a Missouri pro forma decree not-for profit corporation whose primary functions are educational and community programs; collections and conservation; library and research; and exhibitions. MHS's mission is to serve as the confluence of historical perspectives and contemporary issues to inspire and engage our audiences.

MHS operates the Missouri History Museum in Forest Park, the Library and Research Center on Skinker and the Soldiers Memorial Military Museum in downtown St. Louis.

#### Basis Of Presentation

MHS follows accounting standards set by the Financial Accounting Standards Board (FASB).

Financial statements of not-for-profit organizations measure net assets and net asset activity based on the absence or existence of donor-imposed restrictions. FASB Accounting Standards Update (ASU) 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*, requires MHS to report net assets as "Without donor restrictions" and "With donor restrictions." Brief explanations of the net asset categories are presented below:

***Net assets without donor restrictions*** - This category includes net assets that are not subject to donor-imposed restrictions, as well as investments designated by the Board to function as endowments (quasi-endowments).

***Net assets with donor restrictions*** - This category includes net assets that are subject to explicit donor-imposed restrictions. When restrictions expire due to the passage of time or the incurrence of expenditures that satisfy the donor-imposed restrictions, net assets are reclassified to net assets without donor restrictions. Certain net assets in this category are subject to donor-imposed stipulations that they be invested in perpetuity to provide a source of income to be used for general or specific purposes.

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

#### **Fair Value Measurements**

The fair value of financial instruments classified as current assets or current liabilities, including cash, receivables, inventories, prepaid expenses, accounts payable, accrued expenses and deferred revenue approximates carrying value due to the short-term nature of these accounts.

Instruments measured and reported at fair value are classified and disclosed in one of the following categories:

Level 1 - Quoted prices are available in active markets for identical instruments as of the reporting date. Instruments, which are generally included in this category, include listed equity and debt securities publicly traded on a stock exchange.

Level 2 - Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies.

Level 3 - Pricing inputs are unobservable for the instrument and include situations where there is little, if any, market activity for the instrument. The inputs into the determination of fair value require significant management judgment or estimation.

MHS determines the fair value of certain assets and liabilities on a recurring basis through application of FASB Accounting Standards Codification (ASC) 820, *Fair Value Measurement*.

#### **Cash**

Cash consists of demand deposits. Money market funds and highly liquid investments are included in short-term investments.

#### **Grants And Accounts Receivable**

Grants and accounts receivable consist of amounts due to MHS related to work performed under grant agreements. Grants and accounts receivable are carried at their net realizable value. Management estimates the allowance for doubtful accounts based on its assessment of individual accounts. Accordingly, no allowance was considered necessary at December 31, 2020 or 2019.

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

#### **Pledges Receivable**

Unconditional pledges, less an allowance for uncollectible amounts, are recorded as receivables at fair value in the year made. Pledges made and received beyond one year are discounted to present value using a risk adjusted rate at the date of pledge of 2.25% at December 31, 2020 and 2019. For pledges made and received within one year, the net realizable value is a reasonable estimate of the fair value. If restricted by the donor for endowment or restricted by donor for particular purposes or for capital acquisition, the amount is reported as public support of the with donor restrictions net asset class.

#### **Inventories**

Inventories consist of Museum Shop items held for resale. Inventories are recorded at the lower of cost or net realizable value, determined by the retail method.

#### **Investments**

Investments are carried at fair value as determined per the fair value policy described in this section, and net realized and unrealized gains (losses) are reflected in the statement of activities. The classification of investment balances as current or noncurrent is based on the intent of the use of the underlying investment. It is the policy of MHS to sell all contributed securities as soon as they are received.

Investment activities and results on the financial statements are shown net of investment advisory and asset management fees of \$444,276 and \$370,228 for the years ended December 31, 2020 and 2019, respectively. Included in these fees are advisory and asset custodian fees paid to a financial institution for which a non-voting Trustee is an officer. The amounts paid to this financial institution during the years ended December 31, 2020 and 2019 are \$75,069 and \$64,295, respectively.

For the years ended December 31, 2020 and 2019, the unrealized and realized gains (losses) and investment income include an operating draw of \$2,890,891 and \$1,918,807, respectively, from the Endowment investment account and an annual draw of \$284,678 and \$411,093, respectively, from the Operating investment account.

## **MISSOURI HISTORICAL SOCIETY**

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### Notes To Financial Statements (*Continued*)

#### **Property And Equipment**

The land and buildings that comprise the Missouri Historical Society's Missouri History Museum and Library and Research Center are leased from the Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County (Subdistrict). The Soldiers Memorial Military Museum is owned by the City of St. Louis and operated by the Missouri Historical Society under an agreement with the City.

Property and equipment are recorded at cost, if purchased. Expenditures greater than \$5,000 are reviewed for capitalization. Expenditures for repairs and maintenance are charged to expense as incurred, additions and improvements that significantly extend the lives of assets are capitalized. Leasehold improvements are amortized over the estimated life of the assets of seven to forty years. Furniture, fixtures and equipment are depreciated on the straight-line basis over the estimated life of the assets of three to ten years.

#### **Museum Collections**

MHS holds the premier regional history collection documenting St. Louis, Missouri, the Mississippi and Missouri Valleys, the Louisiana Purchase Territory and the American West. An integrated and multi-format collection, it serves an audience of diverse local, national and international visitors, readers and researchers. The Collections currently consist of more than 179,000 artifacts in a variety of formats that document the everyday life of the diverse inhabitants of our region. The Library contains more than 100,000 volumes. The Manuscript Collections comprise more than 7,900 linear feet of original manuscript records. The Photographs and Prints Collections contain more than 1 million images. The Sound and Moving Images collection includes more than 74,000 items. MHS staff members work to make the collections publicly accessible through exhibitions, schools and public programs, publications, online collection searches and social media platforms as well as through the public Library and Research Center. The value of the collections cannot be determined, and therefore, is not capitalized in the accompanying financial statements. The majority of the artifacts within the collection are donations. The few purchases made yearly typically are paid for through restricted funds. Any proceeds from the deaccession of collection items are only to be used for future artifact purchases or conservation of artifacts in the permanent collection according to museum best practices.

#### **Contract Liabilities**

Contract liabilities represent cash received from memberships in which the performance obligations have not been satisfied.

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

#### **Deferred Revenue**

Deferred revenue at December 31, 2020 and 2019 represents cash received for restaurant and facility rentals prior to performance by MHS.

#### **Paycheck Protection Program (PPP) Loan**

MHS has a loan that is part of the Paycheck Protection Program (PPP) established under the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) and administered by the U.S. Small Business Administration (SBA). In accordance with the requirements of the CARES Act, MHS used the proceeds from the loan exclusively for qualified expenses under the PPP, including payroll costs, as further detailed in the CARES Act and applicable guidance issued by the SBA. MHS considers the PPP loan to be debt, subject to the provisions of FASB ASC 470, *Debt*. MHS will not impute additional interest at a market rate as transactions where interest rates are prescribed by governmental agencies are not subject to the accounting guidance on imputing interest.

The loan will remain recorded as a liability until either (1) the loan is, in part or wholly, forgiven and the debtor has been legally released or (2) the debtor pays off the loan to the creditor. Once the loan is, in part or wholly, forgiven and legal release is received, MHS will reduce the liability by the amount forgiven and record a gain on extinguishment.

#### **Split-Interest Agreements**

MHS has split-interest agreements with donors in which the donor contributes assets in exchange for a promise to pay fixed amounts periodically to the respective donor or designated beneficiary during their lifetimes. At the inception of the split-interest agreement, an obligation is recorded at present value, which is a Level 2 fair value approach, using a discount rate ranging from 0.6% to 7.6%, for estimated future payments. The obligations under the split-interest agreements are adjusted over the term of the agreement for changes in the fair value of assets, accretion of the discount and other changes in estimates of future benefits. Obligations under split-interest agreements were \$81,325 and \$22,030 at December 31, 2020 and 2019, respectively. The assets are included in MHS's long-term investment portfolio.

#### **Revenue and Revenue Recognition**

MHS accounts for revenue recognition in accordance with ASC 606, *Revenue from Contracts with Customers*, which aligns revenue recognition with the timing of when promised goods or services are transferred to customers in an amount that reflects the consideration to which MHS expects to be entitled in exchange for those goods or services. This core principle is achieved through the application of the

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

following five-step model: (1) identify the contract with a customer, (2) identify the performance obligations of the contract, (3) determine the transaction price, (4) allocate the transaction price to performance obligations in the contract, and (5) recognize revenue as performance obligations are satisfied. Additional disclosures about the nature, amount, timing and uncertainty of revenue and cash flows arising from revenue streams that fall under this guidance are as follows:

*Membership dues* – Membership dues, which are nonrefundable, are comprised of an exchange element based on the value of benefits provided, and a contribution element for the difference between total dues paid and the exchange element. MHS recognizes the exchange portion of membership dues over the membership period, and the contribution portion immediately. Performance obligations include member benefits such as subscriptions to certain publications, tickets to various events, invitations to member-only events, and small gifts. The transaction is allocated based upon various factors such as the fair market value or cost of the obligation.

*Museum shop* – MHS generates revenue from merchandise sales. Merchandise sales are presented net of discounts and cost of goods sold and recognized at the point in time when the sale occurs, and the visitor takes possession of the item purchased.

*Facility rental/restaurant income/catering* – Facility rental revenues consist of room rentals for special events on a specified date. Facility rental/restaurant income/catering revenues are presented net of discounts and cost of goods sold and recognized when events occur.

*Other income* includes publication sales, ticket sales, and other items which are recognized at the time of sale or the time of admission of the event.

Overall economic conditions can impact the nature, timing, and uncertainty of MHS's revenues and cash flows.

MHS adopted this requirement as of January 1, 2019, utilizing the modified retrospective method of transition. As a result, MHS recorded a cumulative adjustment to net assets as of January 1, 2019 to reflect this.



## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

MHS has additional revenue streams that are not within the scope of ASC 606:

*Contributions*, including unconditional pledges receivable, as support with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

Contributions received with donor-imposed stipulations that are satisfied in the same year as the contributions are used are initially reported in net assets with donor restrictions and released to net assets without donor restrictions as the restrictions are met.

Conditional promises to give, those with a measurable performance or other barrier and a right of return, are not recognized until the conditions on which they depend have been met.

MHS reports gifts of land and equipment as support without donor restriction unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how these long-lived assets must be maintained, MHS reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

A portion of MHS's revenue is derived from cost-reimbursable federal contracts and grants, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when MHS has incurred expenditures in compliance with specific contract or grant provisions.

### **Volunteer Service And In-Kind Contributions**

The value of in-kind contributions is recorded in the statement of activities as public support and included in expenses within the function for which these services were performed or the in-kind contributions were applicable.

## **MISSOURI HISTORICAL SOCIETY**

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### Notes To Financial Statements (*Continued*)

MHS recognizes the value of volunteer services in accordance with FASB ASC 958-605-25-16. The value of these contributions is not recognized in the financial statements. A substantial number of volunteers make significant contributions to MHS enhancing its activities and programs. MHS wishes to acknowledge these services and values such at approximately \$190,425 and \$384,561 for the years ended December 31, 2020 and 2019, respectively. In years 2020 and 2019, these services included approximately 113 and 143 volunteers, respectively, who contributed approximately 7,001 and 15,122, respectively, hours of services to MHS.

#### **Functional Allocation Of Expenses**

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include facilities, security and housekeeping, which are allocated to other departments based on square-footage, as well as information technology expenses, which are allocated on the number of computers per department.

#### **Income Taxes**

MHS qualifies as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and therefore, there is no provision for income taxes.

MHS follows the provisions of ASC 740-10-25 requiring disclosure of uncertain tax positions. There has been no interest or penalties recognized in the statement of activities nor in the statement of financial position related to uncertain tax positions. In addition, no tax positions exist for which it is reasonably possible that the total amounts of unrecognized tax benefits will significantly increase or decrease within the next 12 months. MHS evaluates its uncertain tax positions, if any, on a continual basis through review of its policies and procedures, review of its regular tax filings, and discussions with outside experts.

#### **Use Of Estimates**

The presentation of financial statements in conformity with GAAP requires MHS to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**MISSOURI HISTORICAL SOCIETY**

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Notes To Financial Statements (*Continued*)

**Subsequent Events**

Management has evaluated subsequent events through the Independent Auditors' Report date, which is when the financial statements were available for issue.

# MISSOURI HISTORICAL SOCIETY

## Notes To Financial Statements (Continued)

### 2. Net Assets With Donor Restrictions

Net assets with donor restrictions as of December 31 are as follows:

	<u>2020</u>	<u>2019</u>
<b>Time And Purpose:</b>		
Capital Campaign	\$ 6,712,631	\$ 1,711,719
Education and Visitor Experience	174,633	114,717
Collection and Conservation	975,709	946,287
Publication of Books	137,208	121,198
Exhibit Production, Maintenance and Research	457,784	266,893
Innovation Fund	1,611	127,626
Operations	6,288	4,288
Digital Initiatives	28,239	23,249
Soldiers Memorial Operations	886,801	965,688
Soldiers Memorial Special Projects	1,459,250	1,427,712
Realized and Unrealized Endowment Earnings	21,516,983	14,975,962
	<u>32,357,137</u>	<u>20,685,339</u>
<b>Endowment:</b>		
Acquisition of Items for Library and Collections	82,040	82,040
Exhibits, Research and Conservation	13,465,838	8,610,664
Library and Conservation	2,001,068	2,001,068
Endowed Bascom and Shoenberg Curatorial Positions	517,901	517,901
Publication of Books and Magazines	137,285	137,285
Internship Program	249,715	248,715
Innovation Fund	125,000	—
Soldiers Memorial Operations	25,000,000	25,000,000
General MHS Operations	6,554,424	6,554,424
	<u>48,133,271</u>	<u>43,152,097</u>
	<u>\$ 80,490,408</u>	<u>\$ 63,837,436</u>

# MISSOURI HISTORICAL SOCIETY

## Notes To Financial Statements (Continued)

Net assets were released from net assets with donor restrictions as follows:

	<u>2020</u>	<u>2019</u>
Capital Campaign	\$ 16,157	\$ 13,707
Education and Visitor Experience	287,455	169,769
Collections and Conservation	437,375	161,693
Publication of Books	29,046	22,352
Exhibit Production, Maintenance and Research	489,495	1,072,061
Innovation Fund	1,015	4,270
Operations	(120)	297,183
Digital Initiatives	84,051	78,274
Soldiers Memorial Operations	1,145,218	1,275,887
Soldiers Memorial Special Projects	118,461	173,830
	<u>\$ 2,608,153</u>	<u>\$ 3,269,026</u>

### 3. Pledges Receivable

Unconditional promises to give are included in the financial statement as assets and support of the appropriate net asset category. They are recorded after discounting at the rate of 2.25% to the present value of the future cash flows.

Unconditional promises to give at December 31, 2020 and 2019 are expected to be collected in the following periods:

	<u>2020</u>	<u>2019</u>
In one year or less	\$ 413,438	\$ 308,728
Between one year and five years	4,309,491	513,650
More than five years	6,255,500	7,000
	<u>10,978,429</u>	<u>829,378</u>
Less: Discount	(1,377,179)	(42,990)
Less: Allowance for uncollectible promises to give	(49,123)	(27,297)
	<u>\$ 9,552,127</u>	<u>\$ 759,091</u>

#### **4. Endowment**

The endowment consists of 32 individual funds established for a variety of purposes. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Trustees has interpreted UPMIFA (Uniform Prudent Management of Institutional Funds Act) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

As a result of this interpretation, MHS classifies as endowment with donor restrictions (a) the original value of gifts donated to the permanent endowment, and (b) the original value of subsequent gifts to the permanent endowment. The remaining portion of the endowment fund with restriction that is not classified in endowment principal is classified as endowment earnings until those amounts are appropriated for expenditure by MHS in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, MHS considers the following factors in making a determination to appropriate or accumulate endowment funds with donor restrictions:

1. The duration and preservation of the fund
2. The purposes of MHS and the donor-restricted endowment fund
3. General economic conditions
4. The possible effect of inflation and deflation
5. The expected total return from income and the appreciation of investments
6. Other resources of MHS
7. The investment policies of MHS

MHS has investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that MHS must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that provide a rate of return over a rolling 60 month period greater than or equal to a "Policy Index" created by combining various indices in the proportion as the endowment funds target allocation. Actual returns in any given year may vary from this amount.

## MISSOURI HISTORICAL SOCIETY

### Notes To Financial Statements (Continued)

To satisfy its long-term rate-of-return objectives, MHS relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). MHS targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

MHS has a policy of appropriating for distribution each year between 3 and 5 percent of its endowment fund's average fair value over the 13 quarters through the calendar year-end preceding the fiscal year in which the distribution is planned. Accordingly, over the long-term, MHS expects the fund to achieve a real annualized rate of return that is 5% over the trailing 12-month Consumer Price Index. This is consistent with MHS's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return. An appropriation of \$2,890,891 and \$1,918,807 was disbursed in 2020 and 2019, respectively.

The changes in endowment assets for the years ended December 31, 2020 and 2019 are as follows:

	<u>Without Donor Restrictions</u>		<u>With Donor Restrictions</u>		
	<u>Unrestricted</u>	<u>Board Designated</u>	<u>Earnings</u>	<u>Principal</u>	<u>Total</u>
Endowment assets,					
January 1, 2019	\$ —	\$ 18,422,237	\$ 9,961,191	\$ 17,161,097	\$ 45,544,525
Contributions and other	—	69,487	—	25,991,000	\$ 26,060,487
Amounts appropriated for					
expenditures	1,918,807	(800,623)	(1,118,184)	—	—
Net appreciation	—	4,000,363	6,132,955	—	10,133,318
Amounts disbursed	(1,918,807)	—	—	—	(1,918,807)
Endowment assets,					
December 31, 2019	—	21,691,464	14,975,962	43,152,097	79,819,523
Contributions and other	—	—	—	841,000	841,000
Amounts appropriated for					
expenditures	2,890,891	(839,505)	(2,051,386)	—	—
Net appreciation	—	3,240,175	8,592,407	—	11,832,582
Amounts disbursed	(2,890,891)	—	—	—	(2,890,891)
Endowment assets,					
December 31, 2020	\$ —	\$ 24,092,134	\$ 21,516,983	\$ 43,993,097	\$ 89,602,214

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires MHS to retain as a fund of perpetual duration. There were no such deficiencies as of December 31, 2020 or 2019.

## 5. Liquidity And Available Resources

MHS's financial assets available within one year of the statement of financial position date for general expenditures are as follows:

	<b>2020</b>	<b>2019</b>
Cash	\$ 7,372,519	\$ 6,141,716
Accrued investment income	118,514	117,709
Grants and accounts receivable	360,030	97,778
Pledges receivable, net	364,315	281,431
Short term-investments	1,855,927	1,022,612
Total financial assets available within one year	10,071,305	7,661,246
Less:		
Amounts unavailable for general expenditures within one year, due to:		
Restricted by donors with purpose restrictions	(364,315)	(281,431)
Financial assets available to meet general expenditures within one year	\$ 9,706,990	\$ 7,379,815

MHS's endowment funds consist of donor-restricted endowments and a board designated endowment. Income from donor-restricted endowments is restricted for specific purposes and, therefore, is not available for general expenditure. As described in Note 4, the endowment has a spending rate between 3 and 5 percent. As part of MHS's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Additionally, MHS has Board designated net assets without donor restrictions of \$24,092,134 and \$21,691,464 as of December 31, 2020 and 2019, respectively. Although MHS does not intend to spend from its Board designated net assets other than amounts appropriated for general expenditure as part of its annual budgeting process, the amounts could be made available for current operations, if necessary.



# MISSOURI HISTORICAL SOCIETY

## Notes To Financial Statements (Continued)

### 6. Fair Value Measurements

Fair values of assets and liabilities measured on a recurring basis at December 31, 2020 and 2019 are as follows:

	Fair Value	Quoted Prices In Active Markets For Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Other Unobservable Inputs (Level 3)
<b>December 31, 2020</b>				
Money Market Funds	\$ 2,554,487	\$ 2,554,487	\$ —	\$ —
U.S. Government Obligations	7,954,589	7,954,589	—	—
Corporate Bonds and Debentures	15,901,926	—	15,901,926	—
Corporate Stock	11,483,934	11,483,934	—	—
Mutual Funds - Equities:				
Large Cap Funds	29,678,996	29,678,996	—	—
International Funds	9,872,832	9,872,832	—	—
Mid Cap Funds	5,361,804	5,361,804	—	—
Small Cap Funds	7,235,849	7,235,849	—	—
Other	497,532	497,532	—	—
Total Mutual Funds - Equities	52,647,013	52,647,013	—	—
Mutual Funds - Fixed Income	1,839,779	1,839,779	—	—
Mutual Funds - Real Estate	4,398,744	4,398,744	—	—
Mutual Funds - Hedge Funds	41,012	41,012	—	—
<b>Total Investments</b>	<b>\$ 96,821,484</b>	<b>\$ 80,919,558</b>	<b>\$ 15,901,926</b>	<b>\$ —</b>
<b>December 31, 2019</b>				
Money Market Funds	\$ 4,912,780	\$ 4,912,780	\$ —	\$ —
U.S. Government Obligations	4,269,527	4,269,527	—	—
Corporate Bonds and Debentures	13,121,159	—	13,121,159	—
Corporate Stock	8,651,458	8,651,458	—	—
Mutual Funds - Equities:				
Large Cap Funds	23,000,372	23,000,372	—	—
International Funds	11,591,722	11,591,722	—	—
Mid Cap Funds	6,251,063	6,251,063	—	—
Small Cap Funds	7,281,612	7,281,612	—	—
Other	492,792	492,792	—	—
Total Mutual Funds - Equities	48,617,561	48,617,561	—	—
Mutual Funds - Fixed Income	1,021,896	1,021,896	—	—
Mutual Funds - Real Estate	4,228,325	4,228,325	—	—
Mutual Funds - Hedge Funds	41,429	41,429	—	—
<b>Total Investments</b>	<b>\$ 84,864,135</b>	<b>\$ 71,742,976</b>	<b>\$ 13,121,159</b>	<b>\$ —</b>

## MISSOURI HISTORICAL SOCIETY

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### Notes To Financial Statements (*Continued*)

Fair value for investments valued using Level 1 inputs are based on unadjusted quoted market prices within active markets. Fair value for investments valued using Level 2 inputs are based primarily on available quoted prices for similar assets in active or inactive markets.

## 7. Property And Equipment

A summary of property and equipment at December 31 is as follows:

	<u>2020</u>	<u>2019</u>
Leasehold improvements and buildings	\$ 42,796,877	\$ 42,287,258
Furniture, fixtures and equipment	6,964,335	6,473,819
	<u>49,761,212</u>	<u>48,761,077</u>
Less: Accumulated depreciation and amortization	(28,558,111)	(26,844,362)
Projects in progress	161,591	425,851
Land	661,510	661,510
	<u>\$ 22,026,202</u>	<u>\$ 23,004,076</u>

Depreciation expense was \$1,732,443 and \$1,665,973 for the years ended December 31, 2020 and 2019, respectively.

**8. Paycheck Protection Program Loan**

On April 15, 2020, MHS was granted a \$1,991,100 loan under the PPP administered by a SBA approved partner. The loan is uncollateralized and is fully guaranteed by the Federal government. MHS is eligible for loan forgiveness of up to 100% of the loan, upon meeting certain requirements. MHS has initially recorded the loan as a refundable advance and will record the forgiveness in accordance with guidance for conditional contributions when there is no longer a measurable performance or other barrier and a right of return of the PPP loan or when such conditions are explicitly waived. Proceeds from the loan are eligible for forgiveness if MHS maintains employment levels during its 24-week covered period and uses the funds for certain payroll, rent, and utility expenses. No gain on extinguishment has been recorded for the year ended December 31, 2020 related to the PPP loan. MHS used the loan proceeds for purposes consistent with the PPP requirements. While MHS management currently believes that its use of the loan proceeds will meet the conditions for forgiveness of the loan, the final determination rests with the SBA. Should forgiveness not be approved, MHS will be required to repay any remaining balance, plus interest accrued at 1% per annum in monthly payments beginning on the date the SBA provides the loan forgiveness amount to the lender. Principal and interest payments will be required through the maturity date, April 15, 2023.

**9. Lease Commitments**

At December 31, 2020, MHS was committed for certain equipment under noncancellable operating leases and certain warehouse and temporary storage location leases which expire at various dates through 2023. Additionally, MHS leases the land and buildings that comprise facilities of MHS from the Subdistrict. The lease agreement for these facilities is coterminous with the term of the Agreement MHS has with the Subdistrict to provide history museum services. This agreement renews on December 31 each year as more fully discussed in Note 13.

The estimated annual lease payments due under the terms of the lease agreements at December 31 are as follows:

<u>Year</u>	<u>Amount</u>
2021	\$ 133,073
2022	81,082
2023	1,600
	<u>\$ 215,755</u>

Rental expense was \$166,130 and \$169,578 for the years ended December 31, 2020 and 2019, respectively.

**10. Employee Benefit Plans**

MHS has a defined contribution plan for all employees with at least two years of service. The plan provides for MHS to contribute 5% of the participants' salaries with no employee contributions permitted. MHS also has a 403(b) salary reduction plan, which provides for MHS to match employee contributions at the maximum of \$500 or 1% of annual participants' salaries. Expenses for the two plans were \$401,275 and \$391,594 for the years ended December 31, 2020 and 2019, respectively.

**11. Employee Deferred Compensation Plan**

MHS maintains a voluntary 457(b) Plan for employees who wish to defer a portion of their salary to future years. The investment is presented in the statement of financial position as a noncurrent asset and liability. The value of this plan asset was \$593,512 and \$518,073 at December 31, 2020 and 2019, respectively.

**12. Concentrations Of Credit Risk**

Financial instruments that potentially subject MHS to concentrations of credit risk consist of cash deposits in banks and other financial institutions, investment securities and pledge receivables. MHS maintains cash and short- and long-term investments with major banks and financial institutions. Accounts at banks insured by the Federal Deposit Insurance Corporation (FDIC) are insured to a level of \$250,000. At times, MHS may have cash balances with banks and securities with financial institutions in excess of the FDIC coverage, and at December 31, 2020, \$7,183,346 is uninsured for a short duration. Concentrations of credit risk with respect to pledges receivable are limited due to the large number and credit worthiness of donors comprising MHS's donor base.

**13. Contract With The Missouri History Museum Subdistrict**

The Subdistrict was established to receive tax revenues from the tax collector's offices and to pay for history museum services provided to benefit the public. The Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County (ZMD) tax-generated revenue is subject to annual review and approval. Amounts available to the Subdistrict are based on a rate which may not exceed 4.0 cents on each \$100 of assessed valuation. The certified rate was \$.0362 and \$.0365 at December 31, 2020 and 2019, respectively. In 1988, the Subdistrict and MHS entered into a contract, which, after renegotiation in the fall of 2012, had been subsequently amended on November 13, 2013, December 15, 2015, December 20, 2018 and December 9, 2020. The Fifth Amended and Restated Operating Agreement renews for one year each December 31, unless the Subdistrict, upon recommendation of its committee on renewal, votes not to renew the contract. Upon giving written notice of its intent not to renew the contract, MHS and the Subdistrict are required to meet for a period of six months to resolve their differences. If those differences are not resolved the contract terminates at the end of the calendar year in which such final determination is made. The contract provides for history museum facilities and services to be provided to the public by MHS in exchange for compensation from the Subdistrict. The public support under this contract is determined each year based upon an annual budget. The Agreement also requires prior Subdistrict approval for any unbudgeted capital expenditure in excess of \$50,000 and any unbudgeted operating expenditure made by MHS in excess of \$20,000. MHS shall comply with the provisions of the Open Meeting Law, sections 610.010 et. al., as from time to time amended. In accordance with the contract, MHS records revenue in the period in which reimbursement vouchers are approved. MHS is included as a discretely presented component unit within the Subdistrict's financial statements.

**14. Agreement With The City Of St. Louis**

The City of St. Louis, Missouri, a constitutional charter city of the State of Missouri (the City), owns and operates the Soldiers Memorial Military Museum (Soldiers Memorial) at 1315 Chestnut. The City and MHS have entered into an agreement by which MHS oversaw a substantial renovation and reconstruction of the Soldiers Memorial and Court of Honor and now operates the Soldiers Memorial on behalf of the City.

## **15. Risks And Uncertainties**

MHS's investments are exposed to various risks, such as interest rate, market, and credit risks. Due to potential changes in economic conditions, it is at least reasonably possible that changes in the value of MHS's investments could occur in the near term and those changes could materially affect the amounts reported in MHS's financial statements.

MHS is involved in various claims, legal actions and regulatory proceedings arising in the ordinary course of business. In the opinion of MHS's management, the resolution of these matters will not have a material adverse effect on MHS's financial statements.

In response to COVID-19, all three of the MHS locations were closed from March 16<sup>th</sup>, 2020 until June 20<sup>th</sup>, 2020. Upon opening, MHS was open at 10% capacity. The extent of COVID-19's effect on MHS's operational and financial performance will depend on future developments, which are uncertain and difficult considering the rapidly evolving landscape. As a result, it is not currently possible to ascertain the overall impact of COVID-19 on MHS's finances. Also, related to COVID-19, it is reasonably possible that changes in the market could affect the value of investments reported in the statement of financial position. However, if the pandemic continues, it could have a material adverse effect on MHS's financial conditions, activities, and cash flow.

## **16. Conditional Pledge**

A donor made a conditional pledge of \$5,000,000 in September 2015, to be paid over seven years in support of the African American History Endowment, enabling MHS to sustain its commitment to collections, museum exhibitions and programs focused on the African American history of our region. MHS received \$715,000 in both 2020 and 2019, and the contributions are included in contributions with donor restrictions for endowment. As of December 31, 2020, and 2019, \$4,290,000 and \$3,575,000, respectively, has been received by MHS.