

## METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

St. Louis, MO  
April 24, 2018

A regular meeting of the Board of Directors of the Metropolitan Zoological Park and Museum District was held in the McDonnell Center, at the St. Louis Zoological Park, St. Louis, Missouri at 12:00 p.m. on Tuesday, April 24, 2018. The primary purpose of the meeting was to review the Zoo's 2017 operations and its 2018 budget.

Ms. Chadwick, Chair of the Metropolitan Zoological Park and Museum District ("District"), called the meeting to order. She welcomed the Saint Louis Zoological Park Commissioners, Trustees and Staff and thanked the Staff for the special behind the scenes tour of the new baby cheetahs.

Upon roll call, the following Board members were present:

Christine Chadwick	Thomas Mummert
Robert E. Eggmann	Darnetta Clinkscale
Michelle Harris	Thomas Campbell

Pat Coleman and Robert Lowery, Sr. were absent. Other persons attending the meeting included Michael Chivell from Armstrong Teasdale LLP, the District's legal counsel LLP; Rick Gratza, CPA from Kerber, Eck & Braeckel LLP and District employees: J. Patrick Dougherty, Jina Choi and LaQuana Dilworth.

Public Comments: The Chair asked for public comments from those in attendance. Mr. Ben Uchitelle, a public citizen, addressed the meeting and expressed his concern over Senate Bill 49. Mr. Jim Conway, a public citizen, shared the history of the creation of the ZMD and commented on the Zoo's plan for the future.

Zoological Park Subdistrict Budget Presentation: Dr. Bonner initiated the budget presentation with a slide presentation that represented 2017 tax support as a percent of the Zoo's Gross Revenues.

- Tax Revenue: \$22.6 million
- Contributions: \$25.5 million
- Visitor Spending: \$29.0 million
- Investment income: \$11.4 million

In addition the 2017 tax support as a percent of the Zoo's Operating Revenue was presented.

- Tax Revenue: \$31 million
- Fundraising and Membership: \$29 million
- Food Service: \$16 million
- Visitor Spending: \$17 million

Dr. Bonner then presented a detailed 2017 expense report. He explained that 38% of the operating expenses are covered by ZMD tax support. Dr. Bonner further explained that 65% of salaries and 68% of utilities were covered by tax receipts.

Dr. Bonner then provided details regarding the Zoo Association's offer to purchase the Plumbers and Pipefitters Local 562 property in Spanish Lake. He explained that the purchase will be funded by private contributions. The plans for the property include 250 acres for a Conservation and Animal Science Center

and 170 acres for a public component. The public component will include a 100 acre safari experience and a 70 acre wildlife adventure.

If the residents of St. Louis City and/or St. Louis County approve the Zoo's sales tax, they will have free access to the new facility. If either chooses not to pass the sales tax, its residents will pay an admission fee identical to that paid by residents of other counties not subject to the sales tax.

Upon completion of the budget presentation, the meeting recessed. After a short break, the Chair called the meeting to order.

Approval of Minutes: The Chair called for the approval of the minutes from the April 3, 2018 regular Board meeting and closed session. Ms. Clinkscale moved that the minutes be approved. Mr. Campbell seconded the motion. The Chair asked for a discussion; none resulted. The minutes were approved with all members voting "Aye".

Review of the Presentation by Zoo Management: The Chair called for comments and discussion on the information presented by the Saint Zoological Park management. The discussion included the following comments from Board members:

- This year's presentation appeared to be more concise and "to the point" than those in previous years.
- The ZMD Board should continue to be informed of progress regarding the Spanish Lake property and funding from other counties.
- Providing multiple year statistics related to employee and volunteer diversity and other matters should be included in future presentations.

Executive Director's Report: Ms. Choi presented the January, February and March 2018 internal financial statements. No discussion resulted.

Mr. Dougherty updated the Board regarding the progress of the IT assessment engagement being conducted by BDO. He provided details regarding the four phases of the engagement and provided each participant's Phase One Percentage of Completion. It was noted that the Board will hear and update from Josh Ayers with BDO at the May 15, 2018 Board meeting.

Communications Committee: Ms. Harris reported the contract regarding the production of the Report to the Community has been forwarded to SLM Media. The committee is awaiting its response. The economic impact study contract with the St. Louis Regional Chamber has been signed. All of the Subdistricts have submitted their articles for the Report. No discussion resulted.

Audit Committee: Mr. Eggmann had no report.

Report of Legal Counsel: Mr. Chivell had no report.

Old Business: The Chair reminded the Board of the group photograph being taken at the next meeting.

New Business: Mr. Rick Gratza provided the Board with an overview of the District's December 31, 2017 and 2016 Financial Statements, the December 31, 2017 Independent Accountants' Report on Applying Agreed-Upon Procedures. Mr. Gratza presented a summary of Auditors' Results.

- The Financial Statements only include the financial data of the District and do not include the Subdistrict's (component units) data.

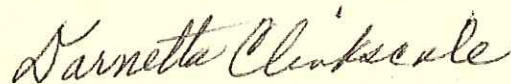
- No material weaknesses in internal controls were identified.
- No material noncompliance with laws, regulations, grants or contracts were identified.
- Significant accounting policies are described in Note 1 of the financial statements.
- There were no changes in the ZMD's accounting procedures.
- There were no transactions that lacked authoritative guidance or consensus.
- The most sensitive estimate affecting the financial statements was the allowance for uncollected property taxes. The allowance is based on historical collection rates.
- The audit procedures detected one immaterial adjustment to the Financial Statement that was subsequently corrected by management.

The Chair called for the approval of the December 31, 2017 and 2016 Financial Statements. Mr. Campbell moved that the Financial Statements be approved. Ms. Harris seconded the motion. The Chair asked for a discussion; none resulted. The December 31, 2017 and 2016 Financial Statements were approved with all members voting "Aye".

The Chair then asked for public comments from those in attendance. No comments resulted.

There being no further business of the Board, the Chair asked for a motion to adjourn the meeting, Mr. Campbell moved that the meeting be adjourned. Ms. Clinkscale seconded the motion and it was unanimously passed. The meeting adjourned at 1:52 p.m.

Respectfully submitted,



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Darnetta Clinkscale  
Secretary