

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF THE  
METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT**

St. Louis, Missouri  
June 20, 2017

A regular meeting of the Board of Directors was held at the Saint Louis Art Museum, St. Louis, Missouri at 12:00 p.m. on Tuesday June 20, 2017. The primary purpose of the meeting was to review and discuss the 2017 budget and 2016 financial statements presented by the St. Louis Art Museum Subdistrict (the "Museum").

Mr. Campbell, Chair of the Metropolitan Zoological Park and Museum District ("District"), called the meeting to order. He welcomed St. Louis Art Museum Commissioners, Trustees and Staff.

Upon roll call, the following Board members were present:

Thomas C. Mummert	Thomas J. Campbell
Christine A. Chadwick	Robert E. Eggmann
Robert G. Lowery via phone	

Darnetta Clinkscale and Michelle Harris were absent. Other persons attending the meeting included: District legal counsel Mike Chivell of Armstrong Teasdale LLP and District employees, J. Patrick Dougherty, Sharon L. Wilcutt and LaQuana Dilworth.

The Chair called for public comments. There being no comments, the Chair then moved forward with the meeting agenda.

John R. Musgrave, Chairman of the Board of Commissioner at the Saint Louis Art Museum, welcomed the Board and thanked the taxpayers and the ZMD Board for its support. He further stated that the Commissioners, Trustees and Friends Boards are committed to the implementation of the five year strategic plan for the Museum.

Carolyn Schmidt, Assistant Director for Finance and Administration addressed the Board and presented an overview of the 2017 Operating Budget. Ms. Schmidt explained that the tax support received from the District represents 59.3% of the Museum's \$35.9 total operating budget.

Building Operations and Gallery (including salaries) at 27.4% represent the largest percentage in the expense category, followed by Finance and Administration at 27.0%, Collections, Management and Exhibitions at 14.2%, Development and Marketing at 14.0%, Curatorial at 6.6%, Learning & Engagement at 5.6%, and Director's Office at 4.8%.

Brent Benjamin, Director of the Saint Louis Art Museum provided information on the ongoing five year strategic plan that was adopted in August of 2014. The key components for the strategic plan are:

- The Art;
- The Experience;
- The Community; and
- The Institutional Financial Sustainability.

Mr. Benjamin presented a detailed explanation of each component of the strategic plan, along with information on the digital presence and increasing access to the collection. He offered long range plans for the installation of Wi-Fi throughout the Museum. A summary of attendance through the 1<sup>st</sup> quarter of 2017, staffing for the Museum, information on the 2017 gala, diversity statistics, the endowment fund balance, the Museum's goal to reduce the long term debt and a strategy to attract a younger generation into the Museum were given.

Questions regarding the docent program and other volunteer opportunities were asked, additional information on the digital initiatives planned for the Museum were addressed.

The chair moved that the meeting be adjourned. Ms. Chadwick moved to end the Museum's portion of the meeting. Mr. Mummert seconded the motion. The motion to adjourn was approved with all members voting 'Aye'.

Mr. Eggmann and Mr. Lowery left the meeting.

Upon completion of the budget presentation the meeting recessed. Within a few minutes, Mr. Campbell called the meeting to order and requested a motion to reconvene.

Mr. Eggmann joined the meeting via phone.

Mr. Mummert moved that the District portion of the meeting resume. Ms. Chadwick seconded the motion. Following a roll call vote, the motion to reconvene was approved with all members voting 'Aye'.

Approval of Minutes: The Chair called for the approval of the Minutes from the March 29, 2017 regular Board meeting. Ms. Chadwick moved that the minutes be approved and Mr. Mummert seconded the motion. The motion to approve the March 29, 2017 regular Board meeting was approved with all members voting 'Aye'.

The Chair then called for the approval of the Minutes from the March 29, 2017 closed Board meeting. Mr. Mummert moved that the minutes be approved and Ms. Chadwick seconded the motion. The motion to approve the March 29, 2017 minutes for the closed Board meeting was approved with all members voting 'Aye'.

Mr. Campbell called for comments and discussion on the information presented by the Saint Louis Art Museum staff. The Board suggested that the follow-up letter to the Art Museum include the following recommendations:

- Comments regarding the presentation included that it was comprehensive, well-presented and very thorough.
- The Board appreciated the succinct use of time when making the presentation.
- The tour, while not collection related, was informative in reference to the scale and complexity of operating the institution.

Executive Director's Report: Mr. Dougherty presented the District's internal financial statements for January, February, March and April 2017. No discussion resulted.

Mr. Dougherty offered a list of preliminary 2018 meeting dates. A suggestions was made to hold Subdistrict site visits earlier in the calendar year to avoid summer vacation and holiday conflicts. A discussion ensued.

Communication Committee: Ms. Chadwick reported on the status of the Annual Report to the Community. The report is scheduled to be mailed by the end of June. A PDF copy of the Annual Report to the Community will be sent by the end of the week to Board members and the five Subdistricts contacts for final comments. A discussion ensued.

Audit/Finance Report: Mr. Eggmann requested the Board approve and accept the ZMD's December 31, 2016 audited financial statements. Mr. Mummert moved that the Board accept and approve the 2016 ZMD audited financial statements. Ms. Chadwick seconded the motion. The motion to accept and approve the 2016 ZMD audited financial statements was approved with all members voting 'Aye'.

Mr. Mummert addressed the Board with a summary of the ZMD sponsored Information Technology Assessment engagement meeting held June 6, 2017. A discussion ensued.

Report of Legal Counsel: No report at this time.

Old Business: No old business.

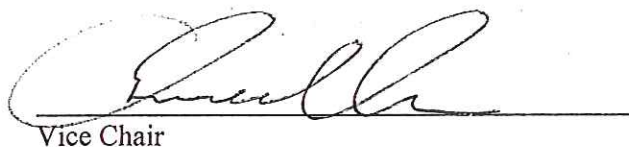
New Business: No new business.

The Chair then asked for public comments from those in attendance. No comments resulted.

There being no further business, Mr. Mummert moved that the meeting be adjourned. Ms. Chadwick seconded the motion. The motion passed unanimously with all members voting 'Aye'.

The meeting adjourned at 1:35 p.m.

Respectfully submitted,



Vice Chair

NOTICE OF REGULAR MEETING  
METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

Pursuant to Section 610.020 of the Revised Missouri Statutes, notice is hereby given that a Regular Meeting of the Metropolitan Zoological Park and Museum District Board will be held as follows:

Date: June 20, 2017

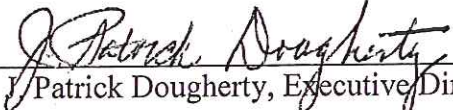
Time: 12:00 P.M.

Place: Saint Louis Art Museum  
Multipurpose Room, Second Floor  
One Fine Arts Drive  
St. Louis, MO 63110

Agenda:

1. Public Comments.
2. Budget and operations presentation by the Saint Louis Art Museum officials.
3. Review, discuss and vote to approve the minutes from the March 29, 2017 regular and closed board meeting and the regular Board meeting from the May 23, 2017 meeting.
4. Report from the Executive Director concerning District matters.
5. Committee Reports.
6. Old Business and such other business that comes before the District.
7. Review, discuss, and vote to approve the December 31, 2016 Zoo Museum District's audited financial statements.
8. Public Comments.
9. The Board may also hold a closed session, with a closed vote and record, as authorized by Section 610.021 (1), (2) and (3), Revised Statutes of Missouri, related to legal issues, real estate and/or personnel, negotiation of a contract pursuant to 610.021 (12) RSMO, proprietary information pursuant to Section 610.021 (15) and/or confidential or privileged communications with our auditor pursuant to (17).

Further information may be obtained at the District Office, 7733 Forsyth Blvd., Suite 550, Clayton, Missouri 63105, (314) 862-4222.

  
Patrick Dougherty, Executive Director

Mission Statement

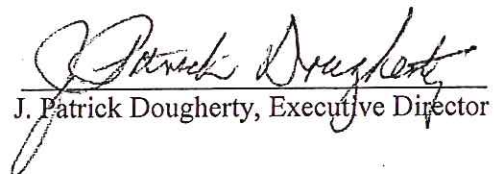
*The Mission of the Zoo Museum District is to represent the taxpayers of the District in the careful oversight of the financial affairs of the Subdistricts: Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, Saint Louis Science Center, and Saint Louis Zoo.*

# CERTIFICATE

I, J. Patrick Dougherty, do hereby certify that the attached Notice of Regular Meeting was published in accordance with the provisions of Section 610.020 of the Revised Missouri Statutes, posting said Notice at least twenty-four hours in advance of the date of said meeting in a prominent place easily accessible to the public at the Pierre Laclede Center Building, 7733 Forsyth Boulevard, Suite 550, and at the Saint Louis Art Museum, One Fine Arts Drive, St. Louis MO 63110 and by posting on the District's website and mailing and/or e-mailing a copy of said Notice by ordinary mail to:

- Stephen Deere
- St. Louis Business Journal
- Riverfront Times
- Susan C. Thomson
- Tom Curran
- Patrick Brown
- Jeff Rainford
- Pat Westhoff
- Nancy Fowler
- Alex Heuer
- Willis Arnold
- Diane Toroian Keaggy
- Deborah Peterson
- Elsie Glickert
- Charlene Prost
- Erin M. Nolan
- Odester Saunders
- Tonya Sinkovits/KMOX
- Donna Wilkerson
- Matthew Hathaway
- Rachel Lippmann
- St. Louis Public Radio
- Barb Boyle
- Bert Vescolani
- Michael F. Neidorff
- Lelia J. Farr
- Michael Macek
- Susan Hegger
- Gloria Wessels
- Ben Uchitelle
- Ray Hartmann
- Mike Faulk
- J. Smith
- Erin Richey
- Jeffrey Bonner
- Dustin Deschamp
- Brent Benjamin
- Marcia Mellitz
- Jerry Kent
- Frank Hamsher
- Robert Powell
- Ben Washington
- Everett Dietle
- Laura Taylor
- Peter Wyse Jackson
- Katie O'Sullivan
- Francis Levine
- Joseph Ambrose
- Harry Rich
- Frank Wolff
- John R. Musgrave
- David S. Obedin
- Daniel Cole

Signed this 20th day of June 2017

  
J. Patrick Dougherty, Executive Director