MINUTES OF THE REGULAR MEETING OF THE BOARD OF THE METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

St. Louis, Missouri July 11, 2017

The regular meeting of the Board of Directors was held at the Saint Louis Science Center, St. Louis, Missouri at 12:00 p.m. on Tuesday July 11, 2017. The primary purpose of the meeting was to review and discuss the 2017 budget and the 2016 financial statements of the Saint Louis Science Center Subdistrict (hereinafter referred to as the "Subdistrict").

Mr. Campbell, Chair of the Metropolitan Zoological Park and Museum District ("District"), called the meeting to order. He welcomed St. Louis Science Center Commissioners, Trustees and Staff.

Upon roll call, the following Board members were present:

Christine Chadwick

Michelle Harris

Thomas Campbell Robert E. Eggmann

Darnetta Clinkscale via phone

Robert Lowery and Thomas Mummert were absent. Other persons attending the meeting included Michael Chivell from Armstrong Teasdale LLP, from Armstrong Teasdale, LLP; and District employees: J. Patrick Dougherty, Sharon L. Wilcutt and LaQuana S. Dilworth.

The Chair called for public comments. There being no comments, the Chair then moved forward with the meeting agenda.

<u>Science Center Presentation</u> – Mr. Juan Ferreira, Vice Chair Board of Commissioner started the meeting and welcomed the ZMD Board and guests.

Mr. Vescolani began his presentation with a video recap of 2016 exhibits, news stories and media announcements. He presented information on the GROW exhibit, a fifty thousand square feet outside addition. The Grow exhibit was opened in 2016. Mr. Vescolani explained that in 2016 the Science Center became a Smithsonian Affiliate. This affiliation allows the Science Center access to professional development programs, Smithsonian affiliate benefits and access to the Smithsonian's collection. Mr. Vescolani gave a comprehensive overview of current and future exhibits and plans for the 2017 Solar Eclipse.

Mr. Vescolani highlighted the four strategic areas of focus in the strategic plan: understanding and engaging the Science Centers audience, providing a unique science learning experience, building the Science Centers talent and organizational effectiveness and sustaining the Science Centers financial strength. He presented information on general attendance numbers, visitor experience ratings, staff profile and diversity numbers. In addition, Mr. Vescolani presented ways that the Science Center has been playing a larger role in the community.

Mr. Greer, the Science Centers Chief Officer for Science, Education and Experience presented information on Science Beyond Boundaries – a network of more than 205 science centers and museums that work to create a unique science and learning experience throughout the region.

Ms. Boyle then presented 2016 budget data and 2017 budget projections. She explained that the key driver in developing the budget is attendance and the cost of temporary and permanent exhibits. Ms. Boyle then explained the variances within the revenue and expenses categories of the budget. An overview of grants, contributions, salary increases, retirement benefits, and health insurance was given.

Various Board Members asked for further clarification on some ongoing issues including:

- Short and long term grants and opportunities for future grants;
- The Science Centers health care broker and how often the account is open for proposals/bids;
- . A further explanation on the 'change in net assets';
- The capital improvement plan and long range repairs and maintenance costs;
- Options, timeline and plans for the new south entrance;
- The current endowment and the strategic plan;
- Rebranding, updating and revitalizing the institution within the community;
- Diversity within the volunteers and staff.

Mr. Vescolani and Ms. Boyle responded to the questions.

Upon completion of the budget presentation the meeting recessed. Within a few minutes, Mr. Campbell called the meeting to order.

Approval of Minutes: The Chair called for the approval of the Minutes from the June 20, 2017 regular Board meeting. Ms. Chadwick moved that the minutes be approved and Ms. Harris seconded the motion. The motion to approve the June 20, 2017 minutes was approved with all members voting 'Aye'.

Mr. Campbell called for comments and discussion on the information presented by the Saint Louis Science Center staff. Comments offered by Board members included:

- A request for additional information on the volunteer and staff diversity a suggestion was made
 that when the five budget meetings are complete, a one page summary with all of the institutions
 diversity information combined should be complied;
- Congratulations to the Science Center for their educational programs and corporate partnerships;
- A request for a breakdown of the ages of the volunteers;
- A question about additional volunteers, and if the number of volunteers drive the cost up or down;
- A suggestion for the District to receive more frequent financial updates;
- A request was made for the District to be included in the ongoing and future capital planning information;
- Positive comments were given on the strategic plan, management's involvement with the Commissioner Committees and keeping up with the technology changes;
- Congratulating the institution on the collaboration with the Smithsonian.

Executive Director's Report: Mr. Dougherty presented the District's internal financial statements for May of 2017. No discussion resulted.

Mr. Dougherty offered a revised list of preliminary 2018 meeting dates. A discussion ensued.

<u>Communications Committee:</u> Ms. Harris reported that final revisions are being made to the Report to the Community and the finished report should be mailed by the end of the month. A discussion ensued.

<u>Audit/Finance Report</u>: Mr. Eggmann explained that the District is still working with BDO on the Information Technology Assessment engagement.

Report of Legal Counsel: No report at this time.

Old Business: No old business.

New Business: No new business.

The Chair then asked for public comments from those in attendance. No comments resulted.

There being no further business, Mr. Eggmann moved that the meeting be adjourned. Ms. Chadwick seconded the motion. The motion passed unanimously with all members voting 'Aye'. The meeting adjourned at 1:36 p.m.

Respectfully submitted,

Assistant Secretary

- Olenksaule

NOTICE OF REGULAR MEETING METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

Pursuant to Section 610.020 of the Revised Missouri Statutes, notice is hereby given that a Regular Meeting of the Metropolitan Zoological Park and Museum District Board will be held as follows:

Date:

July 11, 2017

Time:

12:00 P.M.

Place:

Saint Louis Science Center T. Rex Room; Lower Level 5050 Oakland Avenue St. Louis, MO 63110

Agenda:

1. Public Comments.

2. Budget and operations presentation by the Saint Louis Science Center officials.

- 3. Review, discuss and vote to approve the minutes from the June 20, 2017 regular Board meeting.
- 4. Report from the Executive Director concerning District matters.

5. Committee Reports.

6. Old Business and such other business that comes before the District.

7. Public Comments.

8. The Board may also hold a closed session, with a closed vote and record, as authorized by Section 610.021 (1), (2) and (3), Revised Statutes of Missouri, related to legal issues, real estate and/or personnel, negotiation of a contract pursuant to 610.021 (12) RSMO, proprietary information pursuant to Section 610.021 (15) and/or confidential or privileged communications with our auditor pursuant to (17).

Further information may be obtained at the District Office, 7733 Forsyth Blvd., Suite 550, Clayton, Missouri 63105, (314) 862-4222.

Ratrick Dougherty, Executive Director

Mission Statement

The Mission of the Zoo Museum District is to represent the taxpayers of the District in the careful oversight of the financial affairs of the Subdistricts: Missouri Botanical Garden, Missouri History Museum, Saint Louis Art Museum, Saint Louis Science Center, and Saint Louis Zoo.

CERTIFICATE

I, J. Patrick Dougherty, do hereby certify that the attached Notice of Regular Meeting was published in accordance with the provisions of Section 610.020 of the Revised Missouri Statutes, posting said Notice at least twenty-four hours in advance of the date of said meeting in a prominent place easily accessible to the public at the Pierre Laclede Center Building, 7733 Forsyth Boulevard, Suite 550, and at the Saint Louis Science Center, 5050 Oakland Ave, Drive, St. Louis MO 63110 and by posting on the District's website and mailing and/or e-mailing a copy of said Notice by ordinary mail to:

- Stephen Deere
- St. Louis Business Journal
- Riverfront Times
- Susan C. Thomson
- Tom Curran
- Patrick Brown
- Jeff Rainford
- Pat Westhoff
- Nancy Fowler
- Alex Heuer
- Willis Arnold
- Diane Toroian Keaggy
- Deborah Peterson
- Elsie Glickert
- Charlene Prost
- Erin M. Nolan
- Odester Saunders
- Tonya Sinkovits/KMOX
- Donna Wilkerson
- Matthew Hathaway
- Rachel Lippmann
- St. Louis Public Radio
- Barb Boyle
- Bert Vescolani
- · Michael F. Neidorff
- Lelia J. Farr
- Michael Macek

- Susan Hegger
- Gloria Wessels
- Ben Uchitelle
- Ray Hartmann
- Mike Faulk
- J. Smith
- Erin Richey
- Jeffrey Bonner
- Dustin Deschamp
- Brent Benjamin
- Marcia Mellitz
- Jerry Kent
- Frank Hamsher
- Robert Powell
- Ben Washington
- Everett Dietle
- Laura Taylor
- Peter Wyse Jackson
- Katie O'Sullivan
- Francis Levine
- Joseph Ambrose
- Harry Rich
- Frank Wolff
- John R. Musgrave
- David S. Obedin
- Daniel Cole

Signed this 11th day of July 2017

Patrick Dougherty, Executive Directo