MINUTES OF THE REGULAR MEETING OF THE BOARD OF THE METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

St. Louis, Missouri June 21, 2016

The regular meeting of the Board of Directors was held at the Saint Louis Science Center, St. Louis, Missouri at 12:00 p.m. on Tuesday June 21, 2016. The primary purpose of the meeting was to review and discuss the 2016 budget and the 2015 financial statements of the Saint Louis Science Center Subdistrict (hereinafter referred to as the "Subdistrict").

Mr. Campbell, Chair of the Metropolitan Zoological Park and Museum District ("District"), called the meeting to order. He welcomed St. Louis Science Center Commissioners, Trustees and Staff.

Upon roll call, the following Board members were present:

Thomas Mummert Robert G. Lowery Michelle Harris Thomas Campbell Darnetta Clinkscale Robert E. Eggmann Christine Chadwick

Other persons attending the meeting included Michael Chivell from Armstrong Teasdale LLP, from Armstrong Teasdale, LLP; and District employees: J. Patrick Dougherty, Sharon L. Wilcutt and LaQuana S. Dilworth.

The Chair then called for Public Comments. No comments resulted.

<u>Science Center Presentation</u> – Mr. Mark Trudeau, Vice Chair Board of Commissioner started the meeting and welcomed the ZMD Board and guests.

Mr. Vescolani began his presentation with a video recap of 2015 exhibits, news stories and media announcements. Mr. Vescolani gave a detailed overview of the new and renewed exhibits, GROW, Liftoff, Makerspace and Mission: Mars.

Mr. Vescolani highlighted: audience profile, general attendance numbers, visitor experience ratings, staff profile and diversity numbers. He stated that the strategic review effort has been underway and it will put a plan in place for the next few years. In addition, Mr. Vescolani presented an explanation of the success of the YES (Youth Exploring Science) program and the First Robotics collaboration. He also mentioned his desire to see more collaboration among the Subdistricts regarding shared services/purchasing.

Ms. Boyle then presented 2015 budget data and 2016 budget projections. She explained that the key driver in developing the budget is attendance and the cost of temporary and permanent exhibits. Ms. Boyle then explained the variances within the revenue and expenses categories of the budget. An overview of grants, contributions, health insurance and the line of credit were given.

Various Board Members asked for further clarification on some ongoing issues including:

- Long range repairs and maintenance costs;
- Strategic planning;
- · Visitor spending;

- The level of collaborations with other ZMD institutions;
- Endowment and the level of regular membership and corporate sponsorship issues were discussed;
- Demographics and the number of part/full time employees;
- The First Robotics Competition and other possible hosting opportunities;
- Use of the line of credit; and
- Diversity within the volunteers and staff.

Mr. Vescolani responded to the questions.

Upon completion of the budget presentation the meeting recessed. Within a few minutes, Mr. Campbell called the meeting to order.

<u>Approval of Minutes</u>: The Chair called for the approval of the Minutes from the May 24, 2016 regular Board meeting. Mr. Lowery moved that the minutes be approved and Ms. Chadwick seconded the motion. The motion to approve the May 24, 2016 minutes was approved with all members voting 'Aye'.

Mr. Campbell called for comments and discussion on the information presented by the Saint Louis Science Center staff.

- To encourage the Science Center to strategize on how to grow their endowment;
- To continue the development of corporate and individual donors;
- To have information available on the 'dollars per visitor' spending number;
- To reinforce the long term capital improvements plan and have the information available to the Board;
- To have the strategic plan made available to the Board;
- To encourage the collaboration of shared services.
- The Board would like to have notification of ongoing deferred maintenance and major repairs from all ZMD institutions.

Mr. Campbell asked of there was a consensus of the Board to encourage more collaboration between the Subdistricts for shared services/purchasing. The Board affirmed such a consensus.

Executive Director's Report: Mr. Dougherty informed the Board that the balances in the bank accounts controlled by the District totaled approximately \$23.2 million as of June 20, 2016, and included:

Account for the benefit of:		Account balance:	
Zoological Park Subdistrict	\$	121,319.28	
Art Museum Subdistrict	\$	8,396.803.05	
St. Louis Science Center Subdistrict	\$	678,170.18	
Botanical Garden Subdistrict	\$	6,019,806.29	
Missouri History Museum Subdistrict	\$	2,933,371.12	
District Operating Fund – First National Bank	\$	5,103,916.49	

Mr. Dougherty then presented the District's internal financial statements for April of 2016. No discussion resulted.

Mr. Dougherty updated the Board on the scheduling of the Agreed-upon Procedures Report. The District's auditor, Kerber, Eck and Braeckel is planning to schedule the Agreed-upon Procedures field work for the five Subdistricts in late October/early November. A discussion ensued.

Audit/Finance Report: No report at this time.

Report of Legal Counsel: No report at this time.

Old Business: Mr. Campbell reminded the Board that the draft of the post-budget meeting correspondence addressed to the Zoological Park Subdistrict was e-mailed to all Board members for their review. Pending further comments, the letter will be sent to the Zoo by the end of the week. A discussion ensued.

Ms. Clinkscale requested that an expanded report on the part-time African-American employees at the Zoo.

<u>New Business</u>: Mr. Campbell suggested that the 2016-2017 Annual Report to Community be put on the agenda for the next meeting.

The Chair then asked for public comments from those in attendance. No comments resulted.

There being no further business, Ms. Harris moved that the meeting be adjourned. Ms. Clinkscale seconded the motion. The motion passed unanimously with all members voting 'Aye'. The meeting adjourned at 1:48 p.m.

Respectfully submitted,

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CERTIFICATE

- I, J. Patrick Dougherty, do hereby certify that the attached Notice of Regular Meeting was published in accordance with the provisions of Section 610.020 of the Revised Missouri Statutes, posting said Notice at least twenty-four hours in advance of the date of said meeting in a prominent place easily accessible to the public at the Pierre Laclede Center Building, 7733 Forsyth Boulevard, Suite 550, St. Louis Mo 63105; and at the Saint Louis Science Center, 5050 Oakland Avenue, St. Louis, MO 63110. In addition the Public Notice is posted on the District's website and mailing and/or e-mailing a copy of said Notice by ordinary mail to:
 - Stephen Deere
 - Diane Toroian Keaggy
 - Mark Schlinkamnn
 - Deborah Peterson
 - Patrick Brown
 - St. Louis Business Journal
 - Riverfront Times
 - Susan C. Thomson
 - Betsey Bruce
 - Tonya Sinkovits
 - Susan Hegger
 - St. Louis Public Radio
 - Rachel Lippmann
 - Willis Arnold
 - Alex Heuer
 - Nancy Fowler
 - Charlene Prost
 - Ray Hartmann
 - Odester Saunders
 - Elise Glickert
 - Pat Westhoff
 - Ben Uchitelle
 - Robert Powell
 - Gloria Wessels
 - Jeff Rainford
 - Sable Campbell

- Tom Curran
- Matthew Hathaway
- Brent Benjamin
- Bert Vescolani
- Barb Boyle
- Laura Taylor
- Benjamin Washington
- Everett Dietle
- Francis Levine
- Eric Miller
- Dustin Deschamp
- Jeffery Bonner
- Katie O'Sullivan
- Peter Wyse Jackson
- Erin Nolan
- Jerry L. Kent
- Matthew W. Geekie
- John R. Musgrave
- Adrienne D. Davis
- Barbara Taylor
- · Michael F. Neiforff
- Donna Wilkerson
- Marcia B. Mellitz
- · Lelia J. Farr
- Richard Jensen
- Harry Rich

Signed this 21st day of June, 2016

Patrick Dougherty, Executive Director

NOTICE OF REGULAR MEETING METROPOLITAN ZOOLOGICAL PARK AND MUSEUM DISTRICT

Pursuant to Section 610.020 of the Revised Missouri Statutes, notice is hereby given that a Regular Meeting of the Metropolitan Zoological Park and Museum District Board will be held as follows:

Date:

June 21, 2016

Time:

12:00 P.M.

Place:

Saint Louis Science Center

T. Rex Room Lower Level

5050 Oakland Avenue St. Louis, Missouri 63110

Agenda:

- 1. Public Comments.
- 2. Budget and operations presentation by the Saint Louis Science Center officials.
- 3. Review, discuss and vote to approve the minutes from the May 24, 2016 regular board meeting.
- 4. Report from the Executive Director concerning District matters.
- 5. Committee Reports.
- 6. Old Business and such other business that comes before the District.
- 7. Public Comments.
- 8. The Board may also hold a closed session, with a closed vote and record, as authorized by Section 610.021 (1), (2) and (3), Revised Statutes of Missouri, related to legal issues, real estate and/or personnel, negotiation of a contract pursuant to 610.021 (12) RSMO, proprietary information pursuant to Section 610.021 (15) and/or confidential or privileged communications with our auditor pursuant to (17).

Further information may be obtained at the District Office, 7733 Forsyth Blvd., Suite 550, Clayton, Missouri 63105, (314) 862-4222.

Patrick Dougherty, Executive Director

Mission Statement

The Mission of the Zoo Museum District is to represent the taxpayers of the District in the careful oversight of the financial affairs of the Subdistricts: Missouri Botanical Garden; Missouri History Museum; Saint Louis Art Museum; Saint Louis Science Center; and Saint Louis Zoo.