**Basic Financial Statements** 

December 31, 2013

(With Independent Auditors' Report Thereon)

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### Mayer Hoffman McCann P.C.

An Independent CPA Firm

625 Maryville Centre Drive, Suite 200 St. Louis, Missouri 63141 314-968-6649 ph 314-692-4222 fx www.mhmcpa.com

### INDEPENDENT AUDITORS' REPORT

To the Board of Commissioners
The Missouri History Museum Subdistrict
of the Metropolitan Zoological Park
and Museum District of the City of
St. Louis and St. Louis County:

### Report on the Financial Statements

We have audited the accompanying financial statements of the governmental activities, the aggregate discretely presented component unit, and the governmental fund of the Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County (the Subdistrict) as of and for the year ended December 31, 2013, and the related notes to the financial statements, which collectively comprise the Subdistrict's basic financial statements as listed in the table of contents.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities, the aggregate discretely presented component unit, and the governmental fund of the Subdistrict, as of December 31, 2013, and the respective changes in financial position, and where applicable, cash flows thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis and budgetary comparison information on pages 3 through 8 and pages 23 and 24 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Mayer Hoffman Mc Cann P. C. St. Louis, Missouri

St. Louis, Missouri March 26, 2014

Management's Discussion and Analysis

December 31, 2013

The management's discussion and analysis of The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County (the Subdistrict) provides an analysis of the Subdistrict's financial activities based on currently known facts, decisions, and conditions. The management's discussion and analysis should not be taken as a replacement for the basic financial statements and footnotes, but should be read in conjunction with them to enhance understanding of the Subdistrict's financial performance.

### Financial Highlights

- The Subdistrict's share of support from the Metropolitan Zoological Park and Museum District, less
  management fees, was approximately \$10.5 million in 2013 and \$10.4 million in 2012. The Subdistrict's share
  of support is based upon assessed valuations of properties within St. Louis City and County.
- The year-end balance of receivables due from the Metropolitan Zoological Park and Museum District was approximately \$10.6 million in 2013 and \$10.2 million in 2012, including taxes receivable of \$6.2 million at December 31, 2013 and \$5.5 million at December 31, 2012. The amount of the receivable is dependent upon the timing of remittances of tax receipts at year end from taxpayers to the Collector of Revenue for the City of St. Louis and St. Louis County.

### Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the Subdistrict's basic financial statements. The Subdistrict's financial report includes four components: 1) Government-wide financial statements; 2) fund financial statements; 3) notes to the financial statements; and 4) required supplementary information.

### Government-wide financial statements

The government-wide financial statements (that is, the statement of net assets and the statement of activities) report information on all of the activities of the Subdistrict. These statements are prepared using the accrual basis of accounting. All of the Subdistrict's activities are classified as governmental activities, which normally are supported by tax revenues, as opposed to business-type activities, which rely to a significant extent on charges for services.

The statement of net assets presents information on all of the Subdistrict's assets and liabilities, with the difference between the two reported as net assets. Increases and decreases in net assets may serve as a useful indicator of whether the financial position of the Subdistrict is improving or deteriorating. The statement of net assets also provides information on unrestricted and restricted net assets and net assets invested in capital assets.

Management's Discussion and Analysis

December 31, 2013

The statement of activities presents information showing how the Subdistrict's net assets changed during the most recent fiscal year. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of the related cash flows. The statement of activities presents the various functions of the Subdistrict and the degree to which they are supported by charges for services, operating or capital grants and contributions, tax revenues, and investment income.

The government-wide financial statements include not only the Subdistrict itself (the *primary government*), but also a legally separate not-for-profit organization, the Missouri History Museum, for which the Subdistrict is financially accountable (a *component unit*). Financial information for the component unit is reported separately from the financial information of the primary government. The government-wide financial statements do not include any blended component units.

### Fund financial statements

The second set of statements is the fund financial statements, which provide information about groupings of related accounts that are used to maintain control over resources for specific activities or objectives. The Subdistrict uses fund accounting to demonstrate compliance with finance-related legal requirements.

The Subdistrict uses only one governmental fund type, a general fund, to account for all activities of the Subdistrict. Fund financial statements for governmental funds are prepared using a modified accrual basis of accounting, which differs from the full accrual basis of accounting used to prepare the government-wide financial statements. Therefore, the total fund balance for the governmental fund is reconciled to total net assets for governmental activities, as shown on the statement of net assets. The net change in fund balance for the governmental fund is reconciled to the total change in net assets as shown on the statement of activities in the government-wide statements. The governmental fund financial statements present fund balances based on classifications that comprise a hierarchy that is based primarily on the extent to which the Subdistrict is bound to honor constraints on the specific purposes for which amounts in the fund can be spent. The Subdistrict's fund balance has been classified as committed, as the existing resources in the fund have been specifically committed to satisfy certain contractual requirements pertaining to history museum services.

### Notes to the financial statements

The notes to the financial statements provide additional information that is essential to a full understanding of the data provided in the government-wide and fund financial statements.

### Required supplementary information

In addition to the basic financial statements and notes to the financial statements, this report includes required supplementary information concerning the Subdistrict's budgetary comparisons for the general fund.

Management's Discussion and Analysis

December 31, 2013

### Financial Analysis of the Subdistrict as a Whole

### Net assets

On a government-wide basis, the Subdistrict's net assets were approximately \$11 million at December 31, 2013 and are shown in the table below.

The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County Statements of Net Assets December 31, 2013 and 2012

	2013	2012
Assets:		
Current and other assets	\$10,618,169	\$10,198,571
Capital assets, net	398,850	417,312
Total assets	\$11,017,019	10,615,883
Liabilities:		
Other liabilities	5,481	-
Total liabilities	5,481	
Net assets:		
Invested in capital assets	398,850	417,312
Unrestricted	10,612,688	10,198,571
Total net assets	\$11,011,538	\$10,615,883

As noted earlier, net assets may serve as a useful indicator of a government's financial position. For the Subdistrict, assets exceeded liabilities by \$11 million at the close of the current fiscal year.

Approximately 3.6% of the Subdistrict's net assets reflect its investment of \$398,850 in capital assets. The Subdistrict uses these capital assets to provide services; consequently, these assets are not available for future spending.

Management's Discussion and Analysis

December 31, 2013

### Governmental activities

The following schedule shows the revenues and expenses for the Subdistrict's activities for the years ended December 31, 2013 and 2012.

# The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County Statements of Activities For the years ended December 31, 2013 and 2012

	2013	2012
Revenues:		
General revenues:		
Support from the Metropolitan		
Zoological Park and Museum District (ZMD)	\$10,556,412	\$10,536,767
Excess ZMD assessments	448,224	438,906
Amounts withheld by the ZMD	(497,988)	(525,913)
Total revenues	\$10,506,648	\$10,449,760
Expenses:		
General government	110,985	96,258
Payments to Missouri History		
Museum – History museum services	10,000,008	10,354,452
Total expenses	10,110,993	10,450,710
•		
Change in net assets	395,655	(950)
and the control of th		
Net assets, beginning of year	10,615,883	10,616,833
Net assets, end of year	\$11,011,538	\$10,615,883

Management's Discussion and Analysis

December 31, 2013

The Subdistrict's total revenue for 2013 on a government-wide basis was \$10.5 million. Support from the Metropolitan Zoological Park and Museum District, less management fees of \$498 thousand, accounted for all of the Subdistrict's revenue.

For 2013, the total cost of all programs and services was \$10 million. Amounts passed through to the Missouri History Museum as reimbursement for museum services and capital projects comprised 99% of the Subdistrict's total expenses, while the Subdistrict's general government expenses comprised only 1% of the total.

Governmental activities increased the Subdistrict's net assets by \$396 thousand.

### Financial Analysis of the Subdistrict's Governmental Fund

As previously mentioned, the purpose and focus of the Subdistrict's governmental fund is different than that of the government-wide financial statements. The focus of the Subdistrict's governmental fund is to provide information on the inflows, outflows, and balances of resources that are available for spending as well as to demonstrate compliance with statutory and other legal requirements. As a result, the fund financial statements reflect a *current financial resources* focus rather than a *total economic resources* focus, which is used in the government-wide financial statements.

Given the focus of the fund financial statements, fund balance may serve as a useful measure of a government's net resources available for spending at the end of the fiscal year. The governmental fund financial statements present fund balances based on classifications that comprise a hierarchy that is based primarily on the extent to which the Subdistrict is bound to honor constraints on the specific purposes for which amounts in the fund can be spent. The Subdistrict's fund balance has been classified as committed, as the existing resources in the fund have been specifically committed to satisfy certain contractual requirements pertaining to history museum services.

At December 31, 2013, the committed fund balance of the general fund was \$9.1 million. As a measure of the general fund's liquidity, it may be useful to compare this amount to total fund expenditures, which calculates to 90%.

The total fund balance in the Subdistrict's general fund increased by \$233 thousand, or by 2.6%. The change in the current fiscal year's fund balance is primarily due to the timing of the payment of property taxes by citizens of the City of St. Louis and St. Louis County, which affects the support provided by the Metropolitan Zoological Park and Museum District, in addition to an increase in the Subdistrict's tax rate from 3.82 cents per \$100 of assessed valuation in 2012 to 3.99 cents per \$100 of assessed valuation in 2013.

### General Fund Budgetary Highlights

The final budget for the Subdistrict's general fund represents the original budget plus any supplemental appropriations approved during the year. No supplemental appropriations were made by the Subdistrict during 2013; therefore, the original budget and the final budget are identical. Revenues were less than budgetary estimates by 2% and expenditures totaled 100.4% of budget.

Management's Discussion and Analysis

December 31, 2013

### Capital Assets

The Subdistrict has invested \$398,850 in capital assets (net of accumulated depreciation) as of the close of the fiscal year. These capital assets consist entirely of one parcel of property and the building located upon it. Aside from the recording of depreciation expense for the building, capital assets have not changed from the prior year. Detailed information is provided in the schedule below.

The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County Schedule of Capital Assets, Net of Accumulated Depreciation December 31, 2013

	Governmental Activities
Land	\$ 105,000
Building	293,850
Total capital assets	\$ 398,850

### **Requests for Information**

This financial report is designed to provide a general overview of the finances of The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County. Questions concerning any of the information provided in this report or requests for additional financial information should be directed to:

The Missouri History Museum Subdistrict of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County c/o Romondous Stover, Chairman Missouri History Museum P.O. Box 11940 St. Louis, MO 63112-0040

### Statement of Net Assets

### December 31, 2013

	_	ary Government Governmental Activities	-	Discretely Presented Component Unit Missouri History Museum
ASSETS				
Cash	\$	11,171	\$	649,285
Due from the Metropolitan Zoological				
Park and Museum District		4,413,497		THE STREET STREET
Investments at fair market value		₩		42,681,668
Receivables:				
Support from the Metropolitan Zoological				
Park and Museum District, net		6,193,501		
Grants and accounts receivables		-		138,411
Pledges receivable, net		-		5,069,046
Accrued investment income		-		93,450
Prepaid expenses		~		431,157
Inventories		Œ		204,197
Capital assets, net:				
Nondepreciable - land and buildings		105,000		661,510
Depreciable:				
Building, net		293,850		
Leasehold improvements, net		•		21,882,164
Furniture, fixtures, and equipment, net		=_		1,785,215
Total assets	_	11,017,019	_	73,596,103
LIABILITIES				
Accounts payable and other liabilities		5,481		611,720
Long-term liabilities:				
Due within one year		X. <del>H.</del>		541,880
Due in more than one year		×=	9	761,789
Total liabilities		5,481		1,915,389
NET ASSETS				
Invested in capital assets		398,850		24,328,889
Restricted:				
Expendable		-		13,216,920
Nonexpendable		-		11,844,624
Unrestricted		10,612,688	_	22,290,281
Total net assets	\$	11,011,538	\$_	71,680,714

# Statement of Activities

For the year ended December 31, 2013

Net (Expense) Revenue and Changes in Net Assets	Discretely Presented	Component		al Missouri History	Museum	-		- (11,256,417)	. 168	4,305			- (886		- 5.447.832	- 10.000.008			883 67,489,291	
Net (E. Cha		Primary	Government	Governmental	Activities	- (110,985)	(10,000,008)	-	9.895,168	4,	656,939	448,224	(497,988)	10,506,648			10,506,648	395,655	10.615.883	
Program Revenues			Capital	Grants and	Contributions				fuseum District			strict assessments	rk and Museum District	Subdistrict		strict				
Program			Operating	L	Services Contributions	20	20	1.044,345 2.544,701	Metropolitan Zoological Park and Museum District		ounts receivable	greal Fark and Museum Di	1etropolitan Zoological Pa	Net support provided to Missouri History Museum Subdistrict	nings	uri History Museum Subdi			ear	
					Expenses Ser	\$ 111,005	\$ 10.000,008	\$ 14,845,463 1.0	General revenues: Support from the Metropoli	Ologo is serviced for	Change in provision for amounts receivable	Excess Metropolitan Zoological Park and Museum District assessments	Amounts withheld by the Metropolitan Zoological Park and Museum District	Net support provided to	Unrestricted investment earnings	Support provided by Missouri History Museum Subdistrict	Total general revenues	Change in net assets	Net assets—beginning of year	
					Functions/Programs	Primary Government: Governmental activities: General government Museum services:	rvices	Discretely Presented Component Unit: Missouri History Museum												

### Balance Sheet Governmental Fund

### December 31, 2013

	_	General Fund
ASSETS	: <del></del>	
Cash	\$	11,171
Due from the Metropolitan Zoological Park and Museum District		4,413,497
Support from the Metropolitan Zoological Park and Museum District receivable, net	_	6,193,501
Total assets	\$ =	10,618,169
LIABILITIES AND FUND BALANCE		
LIABILITIES		
Accounts payable	\$	5,481
Deferred revenue		1,512,419
Total liabilities	-	1,517,900
FUND BALANCE		
Committed	_	9,100,269
Total fund balance	-	9,100,269
Total liabilities and fund balance	s	10,618,169
Reconciliation of the Balance Sheet of Governmental Fund to the Statement of Net Assets:		
Total fund balance—governmental fund—balance sheet	\$	9,100,269
Capital assets used in governmental activities are not financial resources and, therefore, are not reported in the fund financial statements. Capital assets are reported in the government-wide statement of net assets.		398,850
Property taxes levied by the Metropolitan Zoological Park and Museum District (District) are assessed on January 1st of each calendar year, but are not due until December 31st. Support from the District that is based upon delinquent taxes assessed on January 1, 2013 or prior, which were not received within the period of availability, is deferred within the fund financial statements. However, revenue for these amounts is recognized in the government-wide financial statements.		1,512,419
		Charles Southern Daniel Co.
Total net assets—governmental activities—statement of net assets	<sup>\$</sup> =	11,011,538

### Statement of Revenues, Expenditures, and Changes in Fund Balance Governmental Fund

For the year ended December 31, 2013

	_	General Fund
REVENUES Support from the Metropolitan Zoological Park and Museum District	\$	10,370,780
	Φ	448,224
Excess Metropolitan Zoological Park and Museum District assessments  Amounts withheld by the Metropolitan Zoological Park and Museum District		(497,988)
Total receipts	-	10,321,016
Interest income		4,305
Rental income	-	20
Total revenues	<u> </u>	10,325,341
EXPENDITURES		
Payments to the Missouri History Museum -		
History museum services		10,000,008
General government	_	92,543
Total expenditures	_	10,092,551
Net change in fund balance		232,790
Fund balances:		
Beginning of year	7/200	8,867,479
End of year	\$ _	9,100,269
Reconciliation of the Statement of Revenues, Expenditures, and Changes in Fund Balance of Governmental Fund to the Statement of Activities		
Net change in fund balance—governmental fund—statement of revenues, expenditures, and changes in fund balance	\$	232,790
Purchases of capital assets are recorded as capital outlay expenditures in the fund financial statements. Capital assets are capitalized and depreciated over their useful lives in the government-wide statement of activities. This is the amount of depreciation expense recorded on the statement of activities in the		
current year.		(18,462)
Revenues in the statement of activities that do not provide current financial resources are not reported as revenues in the fund financial statements. Such amounts are attributable to revenues received after the 60 day period		
of availability. This amount represents the change in deferred revenues.		181,327
Change in net assets—governmental activities—statement of activities	\$ =	395,655
and the second s		

Notes to Basic Financial Statements

December 31, 2013

### (1) Summary of Significant Accounting Policies

On November 3, 1987, the voters of the City of St. Louis and St. Louis County approved the formation of The Missouri History Museum Subdistrict (the Subdistrict) of the Metropolitan Zoological Park and Museum District of the City of St. Louis and St. Louis County (the District). The Subdistrict was established to receive support from the District and to pay for history museum services (currently provided by the Missouri History Museum).

The financial statements of the Subdistrict have been prepared in conformity with U.S. generally accepted accounting principles (GAAP) as applied to governmental units. The Governmental Accounting Standards Board (GASB) is the accepted standard-setting body for establishing governmental accounting and financial reporting principles. Governments are also required to follow the pronouncements and interpretations of the Financial Accounting Standards Board (FASB) issued through November 30, 1989 (when applicable), that do not conflict with or contradict GASB pronouncements.

The following is a summary of the more significant accounting policies of the Subdistrict and the Missouri History Museum (the Museum):

### (a) Reporting Entity

The Subdistrict's financial reporting entity has been determined in accordance with governmental standards for defining the reporting entity and identifying entities to be included in its basic financial statements. The Subdistrict's financial reporting entity consists of the Subdistrict (the primary government) and its discretely presented component unit, the Museum.

The Museum is included as a discretely presented component unit of the Subdistrict because the Subdistrict is financially accountable for the Museum, as the Museum is fiscally dependent upon the Subdistrict and the Subdistrict approves the Museum's budget. However, the Subdistrict's relationship with the Museum is based on a formal contractual arrangement, which the Subdistrict has no obligation to continue beyond the annually renewable term (see Note 5). The financial activity of the Museum is presented in a separate column in the accompanying government-wide basic financial statements to emphasize that it is legally separate from the Subdistrict. The Subdistrict has no authority over the selection of the Museum's Board of Trustees or management. The Museum is reported as a not-for-profit entity on the full accrual basis.

The accompanying basic financial statements present condensed financial statements and footnotes of the Museum. Complete financial statements of the Museum may be obtained from its administrative offices as follows:

Missouri History Museum P. O. Box 11940 St. Louis, Missouri 63112

### (b) Government-wide and Fund Financial Statements

The government-wide financial statements (that is, the statement of net assets and the statement of activities) report information on all of the activities of the Subdistrict and the Museum. All of the Subdistrict's activities are classified as governmental activities, which normally is supported by tax revenues, as opposed to business-type activities, which rely to a significant extent on charges for

Notes to Basic Financial Statements

December 31, 2013

### (b) Government-wide and Fund Financial Statements (continued)

services. Likewise, the Subdistrict is reported separately from the Museum, its discretely presented component unit.

The government-wide statement of activities demonstrates the degree to which the direct expenses of a given function or segment are offset by program revenues. Direct expenses are those that are clearly identifiable with a specific function. Program revenues include (1) charges for services to customers or applicants who purchase, use, or directly benefit from goods, services, or privileges provided by a given function and (2) grants and contributions that are restricted to meeting the operational or capital requirements of a particular function. Support from the District, unrestricted interest earnings, gains, and other miscellaneous revenues not properly included among program revenues are reported instead as general revenues.

Following the government-wide financial statements are separate financial statements for the Subdistrict's governmental fund. The Subdistrict uses only one governmental fund type, a general fund, to account for all activities of the Subdistrict. The total fund balance for the governmental fund is reconciled to total net assets for governmental activities as shown on the statement of net assets. The net change in fund balance for the governmental fund is reconciled to the total change in net assets as shown on the statement of activities in the government-wide statements. The governmental fund financial statements present fund balances based on classifications that comprise a hierarchy that is based primarily on the extent to which the Subdistrict is bound to honor constraints on the specific purposes for which amounts in the fund can be spent. The Subdistrict's fund balance has been classified as committed, as the existing resources in the fund have been specifically committed to satisfy certain contractual requirements as described more fully in Footnote (5) to the financial statements.

### (c) Measurement Focus and Basis of Accounting

Measurement focus refers to what is being expressed in reporting the Subdistrict's financial performance and position. Basis of accounting refers to when revenues and expenditures or expenses are recognized in the accounts and reported in the basic financial statements. Basis of accounting relates to the timing of the measurements made, regardless of the measurement focus applied.

The government-wide financial statements are reported using the economic resources measurement focus and accrual basis of accounting, as are the discretely presented component unit financial statements. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of the related cash flows.

The Subdistrict's governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Under the modified accrual basis of accounting, revenues are recorded when both measurable and available. The term "available" is defined as collectible within the current period or soon enough thereafter to be used to pay the liabilities of the current period. For the Subdistrict, available is defined as expected to be received within 60 days of fiscal year-end. Expenditures generally are recorded when a liability is incurred, as under accrual accounting. Support from the District represents a continuous appropriation to the Subdistrict by the District. Accordingly, the Subdistrict recognizes support from the District based on an allocation of property taxes which are levied by the District, net of management fees.

Notes to Basic Financial Statements

December 31, 2013

### (d) Basis of Presentation - Museum

The Museum follows accounting standards set by the FASB. The financial statement presentation follows the recommendations of FASB Accounting Standards Codification (ASC) 958-205.

### (e) Fair Value Measurements

The fair value of the Museum's financial instruments classified as cash, receivables, prepaid expenses, accounts payable and other liabilities and long-term liabilities due within one year approximate carrying value due to the short-term nature of these accounts.

The Museum determines the fair value of certain assets and liabilities on a recurring basis through application of ASC 820.

Instruments measured and reported at fair value are classified and disclosed in one of the following categories:

Level 1 – Quoted prices are available in active markets for identical instruments as of the reporting date. Instruments, which are generally included in this category, include listed equity and debt securities publicly traded on a stock exchange.

Level 2 – Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies. Level 2 also includes investments reported at net asset value per share with lock-up periods of 90 days or less. Level 2 methods are also used in measuring the initial fair value of long-term pledges.

Level 3 – Pricing inputs are unobservable for the instrument and include situations where there is little, if any, market activity for the instrument. The inputs into determination of fair value require significant management judgment or estimation. Level 3 also includes investments reported at net asset value per share with lock-up provisions in excess of 90 days.

In accordance with ASC 820, \$36,549,552 of the investment balance at December 31, 2013 was valued using Level 1 inputs based on unadjusted quoted market prices within active markets. The remaining \$6,132,116 of the investment balance at December 31, 2013 was valued using Level 2 inputs based primarily on available quoted prices for similar assets in active or inactive markets.

### (f) Investments

The Museum's investments are carried at fair value per the fair value policy described above.

### (g) Grants and accounts receivable

The Museum's grants and accounts receivable consist of amounts due to the Museum related to work performed under grant agreements. Grants and accounts receivable are carried at their net realizable value. Management estimates the allowance for doubtful accounts based on its assessment of individual accounts. Accordingly, no allowance was considered necessary at December 31, 2013.

Notes to Basic Financial Statements

December 31, 2013

### (h) Pledges receivable

In 2013, the Museum received pledges and contributions designated for the Capital Campaign. Unconditional pledges for the Capital Campaign, along with other legally enforceable pledges, less an allowance for uncollectible amounts, are recorded as receivables at fair value in the year made. Pledges made and received beyond one year are discounted to present value using a risk adjusted rate at the date of pledge (from 2.82% to 3.96% at December 31, 2013). At December 31, 2013, pledges receivable are presented net of an allowance for uncollectible amounts of \$51,202 and unamortized discount of \$301,977. The initially recorded fair value is considered a Level 2 fair value approach. For pledges made and received within one year, the net realizable value is a reasonable estimate of fair value. If restricted by the donor for endowment, the amount is reported as public support of the permanently restricted net asset class. If restricted by donor for particular purposes or for capital acquisition, the amount is reported as public support of temporarily restricted net assets.

### (i) Inventories

The Museum's inventories consist of Museum Shop items held for resale. Inventories are recorded at the lower of cost or market, determined by the retail method.

### (i) Endowment

The Museum's endowment consists of 25 individual funds established for a variety of purposes. Net assets associated with endowment funds are classified and reported in the Museum's financial statements based on the existence or absence of donor-imposed restrictions.

The Museum's Board of Trustees has interpreted UPMIFA (Uniform Prudent Management of Institutional Funds) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

The fair value of the endowment funds was \$30,276,646 at December 31, 2013 and is included in investments at fair value in the Statement of Net Assets.

### (k) Capital Assets

Purchased property and equipment of the Subdistrict are accounted for as expenditures in the general fund. On the government-wide financial statements, property and equipment are capitalized at their historical cost. Donated property and equipment are recorded at estimated fair value at the date of donation unless fair value is not readily determinable, in which case the asset is recorded at nominal value to establish accountability. Within the government-wide financial statements, depreciation on buildings is computed on the straight-line basis over the estimated useful lives of the assets, which is 40 years. Land is not depreciated.

The Museum's property and equipment consist of leasehold improvements and furniture, fixtures, and equipment, which is stated at cost. Amortization on leasehold improvements and depreciation on furniture, fixtures, and equipment is computed on the straight-line basis over the estimated useful lives of the assets, ranging from 3 to 40 years. Total amortization and depreciation for the Museum for 2013 was \$1.212,339.

Notes to Basic Financial Statements

December 31, 2013

### (1) Museum Collections

The Museum's purchased historic material is expensed at the time of purchase and not capitalized. Contributed historic material is not valued and thus not reflected in the accompanying financial statements.

### (m) Contributions

The Museum reports contributions, including unconditional promises to give due in future periods, as revenue in the period the pledge is received. Contributed securities are stated at their fair value on the date of receipt using a Level 1, 2 or 3 fair value approach depending on the type of contributed security. It is the policy of the Museum to sell all contributed securities as soon as they are received.

### (n) Federal Income Taxes

The Subdistrict and Museum are exempt from Federal income taxes under Sections 115(a) and 501(c)(3) of the Internal Revenue Code, respectively. The Museum follows the provisions of ASC 740-10-25 requiring disclosure of uncertain tax positions. There has been no interest or penalties recognized in the Statement of Activities nor in the Statement of Net Assets related to uncertain tax positions. In addition, no tax positions exist for which it is reasonably possible that the total amounts of unrecognized tax benefits will significantly increase or decrease within the next 12 months. The Museum evaluates its uncertain tax positions, if any, on a continual basis through review of its policies and procedures, review of its regular tax filings, and discussions with outside experts.

### (o) Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires the Subdistrict and Museum to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the financial statements, and the reported amounts of revenues, expenses and expenditures during the reporting period. Actual results could differ from those estimates.

### (2) Cash and Investments

### Subdistrict:

At December 31, 2013, the carrying amount of the Subdistrict's cash deposits was \$11,171 and the bank balance was \$15,356. These amounts were entirely covered by federal depository insurance.

### Museum:

The Museum is a private not-for-profit organization and, as such, its deposits and investments are not subject to collateralization and categorization disclosures as required by U.S. generally accepted accounting principles related to governmental entities. At December 31, 2013, the Museum's investments are comprised of the following:

### Notes to Basic Financial Statements

December 31, 2013

### (2) Cash and Investments (continued)

	<sub>N</sub> €	Cost	_	Carrying Value
Money market funds and cash				
equivalents	\$	2,528,571	\$	2,528,571
Corporate stocks		5,541,548		7,987,223
Corporate bonds and debentures		6,085,819		6,132,116
U.S. Government obligations		2,024,345		2,052,066
Mutual funds	i <del>-</del>	19,454,526	_	23,981,692
	\$_	35,634,809	\$_	42,681,668

### (3) Capital Assets

Subdistrict:

The following is a summary of changes in capital assets for the Subdistrict for the year ended December 31, 2013:

23, 2012.		Balance January 1, 2013		Additions	-	Retirements	8 :	Balance December 31, 2013
Capital assets not being depreciated: Land	\$	105,000	\$	-	\$	-	\$	105,000
Total capital assets not being Depreciated		105,000		<b></b>	=66 =60	<b>a</b> )	() =	105,000
Capital assets being depreciated: Building		738,474			-,,,		es <del>t</del>	738,474
Total capital assets being Depreciated		738,474			- 2	<u>=</u>	·-	738,474
Less accumulated depreciation for: Building		426,162		18,462			-	444,624
Total accumulated Depreciation	,	426,162		18,462	<b>-</b> 10		:=	444,624
Total capital assets being depreciated, net	,	312,312	a a	18,462	2 8	<u>.                                    </u>		293,850
Capital assets, net	\$	417,312	\$_	18,462	\$		\$ _	398,850

### Notes to Basic Financial Statements

December 31, 2013

### (3) Capital Assets (continued)

Depreciation expense for the Subdistrict is charged entirely to the general government expense function on the statement of activities.

### Museum:

The following is a summary of capital assets for the Museum at December 31, 2013:

Leasehold improvements	\$	38,332,877
Furniture, fixtures and equipment		3,482,525
Land and buildings		661,510
AND INTERCOOL SIMPLEMENT TO CONTROL OF THE CONTROL OF T	_	42,476,912
Less accumulated depreciation		
and amortization		(18,148,023)
	\$	24,328,899

During 2012, the Museum made a financial determination that a one acre unimproved parcel of land (known as the Delmar Site) was no longer intended for development as a museum building and received a real estate appraisal performed at the request of the Metropolitan Zoological Park and Museum District (ZMD). There were charges of \$0 and \$743,914 to impairment expense for the years ended December 31, 2013 and 2012, respectively. Accordingly, the Delmar Site is recorded at appraised value at December 31, 2013 and 2012.

### (4) Support from the Metropolitan Zoological Park and Museum District

The District levies property taxes on the assessed value listed as of each January 1 for all real and personal property located in the City of St. Louis and St. Louis County. The levy is based on an annual submission from the Subdistrict, which cannot exceed 4.0 cents per \$100 of assessed valuation. The tax levy was 3.99 cents per \$100 of assessed valuation for 2013. Taxes are levied each October and are due on December 31 for the previous January 1 assessment. Utilizing a continuous appropriation, the District provides support to the Subdistrict based upon an allocation of the property taxes levied by the District. The support from the District for the year ended December 31, 2013 is represented by the following sources:

	Year ended December 31, 2013					
	<u>-</u>	Governmental Activities	<b>→</b>	General Fund		
Revenue from the District:						
Support from the District	\$	10,552,107	\$	10,370,780		
Interest earned		4,305		4,305		
Excess ZMD assessments		448,224		448,224		
Less management fees	-	(497,988)		(497,988)		
Revenue from the District	\$ _	10,506,648	\$ _	10,325,321		

Notes to Basic Financial Statements

December 31, 2013

### (4) Support from the Metropolitan Zoological Park and Museum District (continued)

The amount due from the District within the accompanying financial statements represents funds collected by and held by the District in an account on behalf of the Subdistrict. The support from the District receivable within the accompanying financial statements represents the estimated support provided from the District based upon property tax receipts, which were not collected at year end. This receivable is recorded net of an allowance for uncollectible accounts, which was \$423,359 at December 31, 2013.

### (5) Contract with the Missouri History Museum

The Subdistrict is part of the District. The Subdistrict was established to receive tax revenues from the tax collector's office and to pay for history museum services provided to benefit the public. The District tax generated revenue is subject to annual review and approval. In 1988, the Subdistrict and the Museum entered into a contract, which after renegotiation in the fall of 2012, and amendment on November 13, 2013, renews for one year each December 31, unless the Subdistrict, upon recommendation of its committee on renewal, votes not to renew the contract. Upon giving written notice of its intent not to renew the contract, the Subdistrict and the Museum are required to meet for a period of six months to resolve their differences. If those differences are not resolved, the contract terminates at the end of the calendar year in which such final determination is made. The contract provides for history museum facilities and services to be provided to the public by the Museum in exchange for compensation from the Subdistrict. The public support under this contract is determined each year based upon an annual budget. The Agreement created new joint budget and executive compensation committees composed of equal numbers of trustees from the Museum and the Subdistrict. The contract also requires Subdistrict approval for the purchase of any real estate, or an expenditure of an amount in excess of \$10,000, if not previously approved in the annual budget. The Museum shall comply with the provisions of the Open Meeting Law, sections 610.010 et. al., as from time to time amended.

### (6) Employee Benefit Plans

The Museum has a defined contribution plan for all employees with at least two years of service. The plan provides for the Museum to contribute 5% of the participants' salaries with no employee contributions permitted. The Museum also has a 403(b) salary reduction plan, which provides for the Museum to match employee contributions at the maximum of \$500 or 1% of annual participants' salaries. Plan expenses were \$287,056 for the Museum for the year ended December 31, 2013.

### (7) Employee Deferred Compensation Plans

The Museum maintains a voluntary 457(b) Plan for employees who wish to defer a portion of their salary to future years. The investment is presented in the financial statements as a non-current asset and liability. The value of this plan asset was \$496,281 at December 31, 2013.

### Notes to Basic Financial Statements

December 31, 2013

### (8) Commitments

At December 31, 2013 the Museum was committed for certain equipment under noncancelable operating and certain warehouse and temporary storage leases which expire at various dates through 2018. Additionally, the Museum leases the Missouri History Museum and the Library and Research Center from the Subdistrict. The lease agreement for these facilities is coterminous with the term of the Agreement the Museum has with the Subdistrict to provide history museum services. This agreement renews on December 31 each year. The annual lease payment is \$10 for each facility. The following is a schedule by years of future minimum rental payments required under these leases:

### Years ending December 31

2014 2015	113,734 113,734
2016	111,430
2017	74,934
2018	20
Total minimum rental payments required	\$413,852

### (9) Risk Management

The Subdistrict is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; and natural disasters. The Subdistrict maintains commercial insurance for certain of these risks of loss. Settled claims did not exceed commercial coverage in the past three years.

The Museum's investments are exposed to various risks, such as interest rate, market and credit risks. Due to potential changes in economic conditions, it is at least reasonably possible that changes in the value of the Museum's investments could occur in the near term and those changes could materially affect the amounts reported in the Museum's financial statements.

The Museum is involved in various claims, legal actions and regulatory proceedings arising in the ordinary course of business. In the opinion of the Museum's management, the resolution of these matters will not have a material adverse effect of the Museum's financial statements.

### (10) Consulting Agreement

On December 21, 2012, the Museum entered into a consulting agreement with its former president. The consulting agreement required the former president to assist the Chairman of the Museum's Board of Trustees and Museum's Senior management with fund raising and transition services for a period of six months from January 1, 2013 through June 30, 2013. The monthly fee of \$45,000 was expensed during the year ended December 31, 2013.

Notes to Basic Financial Statements

December 31, 2013

### (11) Related Entities

The Museum serves as the fiscal agent and leases employees to two nonprofit entities through written agreements: the Association for Midwest Museums and stl250. In accordance with ASC 958-810-15, the accounts of these organizations have not been included in the Museum's financial statements.

### (12) Subsequent Events

In accordance with ASC 855, the Museum has evaluated subsequent events through March 26, 2014, which is the date the financial statements were available to be issued.

Schedule of Revenues, Expenditures, and Changes in Fund Balance— Budget and Actual—General Fund—Budgetary Basis Required Supplementary Information—UNAUDITED

For the year ended December 31, 2013

REVENUES	_	Original Budg <mark>e</mark> t	Final Revised Budget	Actual (Budget Basis)	Final I Posi	ce with Budget itive ative)
Receipts from the Metropolitan Zoological Park and Museum District: Support from the Metropolitan Zoological Park and Museum District Total receipts	\$_	10,052,146 10,052,146	10,052,146 10,052,146	9,849,709 9,849,709	_	202,437)
Rental income Total revenues	-	20 10,052,166	10,052,166	9,849,729	(2	202,437)
EXPENDITURES						
Current: Payments to the Missouri Historical Society - History museum services General government Total expenditures	_	10,000,000 52,166 10,052,166	10,000,000 52,166 10,052,166	10,000,008 92,543 10,092,551		(8) 40,377) 40,385)
Excess of revenues over expenditures	\$ _	-	\$	\$ (242,822)	\$(2	42,822)

See accompanying independent auditors' report and notes to budgetary basis financial statements.

Notes to Schedule of Revenues, Expenditures, and Changes in Fund Balance –
Budget and Actual – General Fund – Budgetary Basis
Required Supplementary Information - UNAUDITED

For the year ended December 31, 2013

### (1) Explanation of Budgetary Process

The Subdistrict adopts an annual budget based on the operating budget submitted to the Subdistrict by the Museum and estimated Subdistrict administrative expenses. The annual budget is prepared on the cash basis of accounting, approved by the Subdistrict's Board of Commissioners, and submitted to the District for use in establishing the annual tax levy. Expenditures in total may not legally exceed appropriations. For the year ended December 31, 2013, expenditures exceeded appropriations in the General fund by \$242,822. The overexpenditure occurred due to increased expenses for the Subdistrict and less than anticipated taxes collected. The overexpenditure was funded by the General fund's unreserved fund balance and has no detrimental impact on the legally adopted budget.

### (2) Explanation of the Differences between the Excess of Revenues over Expenditures – Budget Basis and Net Change in Fund Balance – GAAP Basis

The Sudistrict's budgetary process is based upon accounting for certain transactions on a basis other than U.S. generally accepted accounting principles for governmental entities (GAAP). To provide meaningful comparison of actual results with the budget, the actual results of operations are presented in the Schedule of Revenues, Expenditures, and Changes in Fund Balance – Budget and Actual – General Fund in accordance with a budget basis of accounting.

The major differences between the budget and GAAP basis of accounting are:

- 1) Revenues are recorded when received in cash (budget), as opposed to when they are measurable and available (GAAP).
- 2) Expenditures are recorded when paid (budget), as opposed to when the obligation is incurred (GAAP).

Adjustments necessary to reconcile the excess of revenues over expenditures from the GAAP basis to the budget basis of accounting are as follows:

Budget basis	\$ (242,822)
Increase (decrease) due to:	
Revenue accruals	973,600
Expenditure accruals	 (497,988)
GAAP basis	\$ 232,790

See accompanying independent auditors' report.